



October 1, 2018

PACKAGING AWARDS

www.makingvinyl.com/awards-2018

Online Submissions: Open June 30
Entries Deadline: August 15

For the second consecutive year, Making Vinyl will host a competition recognizing the best in vinyl packaging. This year there are five new categories (including 2 for CDs) under consideration, and the submissions process is entirely online and requires hi-res photographs of all entries, which will be reviewed by a panel of award-winning judges.

Unlike in 2017, only the finalists in each category will be asked to submit physical copies of the actual albums, which will be further examined by the judging panel.

VINYL CATEGORIES



RECORD STORE DAY VINYL

Recognizes the best-designed album that was exclusively released for Record Store Day 2018 or RSD Black Friday 2017.



THEY SAID IT COULDN'T BE DONE

Recognizes innovation in structural design that takes into account the use of new machinery or materials or folds or printing processes that stretches the boundaries of album packaging that previously existed.



SAVE THE EARTH

Recognizes innovations in sustainability in that the package itself utilized environmentally sound (e.g., 100% recyclable paper, special links) materials and practices.



BEST VINYL BOX SET (AT LEAST 3 RECORDS)

Recognizes the quality of the box itself, as well as booklets, posters, inner sleeves, etc., and how all the elements fit together aesthetically.

ADDITIONAL CATEGORIES CONTINUED ON NEXT PAGE

- Awards will be presented at Making Vinyl on Monday, Oct. 1, 2018 at the Westin Cadillac Hotel Detroit.
- Rules and fees are available at <https://makingvinyl.com/awards-2018/>
- For questions, email or call Larry Jaffee, Making Vinyl conference director:
larry@makingvinyl.com / +1 917-291-2488 (US mobile)



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PACKAGING AWARDS

LAST YEAR'S WINNERS AT:
www.makingvinyl.com/awards-2017

FULL CONFERENCE DETAILS AT:
www.makingvinyl.com

VINYL CATEGORIES



THE ALEX STEINWEISS AWARD (BEST IN SHOW)

Recognizing the best overall vinyl package, includes total presentation (cover design, front & back; printing; interior; extras such as booklet; label on record, etc.; entry can be a single LP or a boxed set).



BEST VINYL GATEFOLD

Judging aesthetics of the spread's multiple panels, including inside graphic design, quality of photography and/or illustration (2 or more).



BEST VINYL ALBUM COVER (ILLUSTRATED)

Recognizing covers adorned by an original painting, illustration or graphic design either newly created or repurposed (i.e., vintage) practices.



BEST VINYL ALBUM COVER (PHOTOGRAPH)

Recognizing covers adorned by black & white or color photo; new or vintage that exemplifies visually the art form of photography but adapted for the 12-inch x 12-inch canvas aesthetically.



BEST VINYL ALBUM REISSUE

Recognizing stellar packaging of "classic" album that improves on the original, and record must have been re-released on vinyl within the past year by Aug. 31, 2018.



BEST 45-RPM SINGLE COVER

Recognizing stellar 7-inch packaging that takes into the cover, the single's inner label, coating of the outer package's paper, etc.



BEST RECORD ART (LP SIZE)

Recognizing what's on the actual vinyl itself, not package (e.g., colors, designs and/or patterns) and giving credit to the press technician responsible.



BEST PICTURE DISC

Recognizing records that appear to have pictures, images, or graphics on their playing surface.

CD CATEGORIES



THEY SAID IT COULDN'T BE DONE CD

Recognizes innovation in structural design that takes into account the use of new machinery or materials or folds or printing processes that stretches the boundaries of album packaging that previously existed.



BEST CD BOX SET (AT LEAST 3 CDS)

Recognizes the quality of the box itself, as well as booklets, posters, inner sleeves, etc., and how all the elements fit together aesthetically.