# Digital that feels like physical

# Why Attend the Virtual Event?

★ **EXPERIENCE**
Join digitally from anywhere in the world but get the same experience as you would if you physically attended!

★ **CONTENT**
Let the speakers take the stage & interactively engage in presentations, discussions and workshops.

★ **CONNECTIONS**
Network via chat or video with the right people - speakers, attendees or company representatives. Look out for the matches created for you based on your interests!

★ **LASTING VALUE**
Leave the event with new connections, relevant insights &, valuable material.

# 1. Before the Event

★ **SAVE THE DATE**
Block the event in your agenda so you don't miss out!

★ **DOWNLOAD THE EVENT APPLICATION**
Download in the AppStore or PlayStore, login with your event credentials & start your event experience!
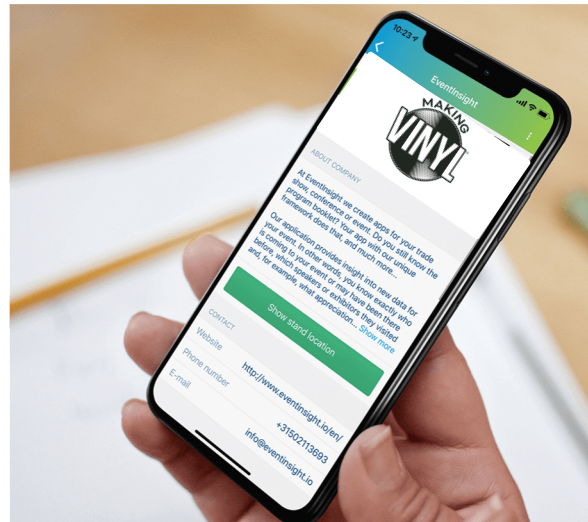
★ **COMPLETE PROFILE**
Add your profile photo, contact information, bio & interests!

★ **GET PLANNING**
Check out the program, create your personal program,
schedule appointments!

★ **GET INTERACTIVE**
Chat with attendees, make connections & more!

★ **CHECK-IN & GET GOING**
Enter your personal login details (received in email)
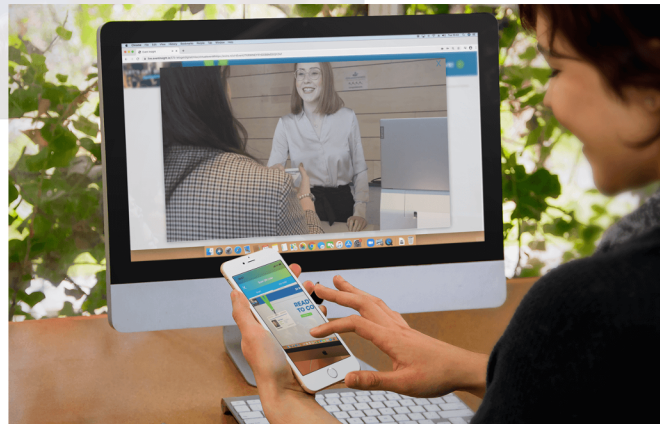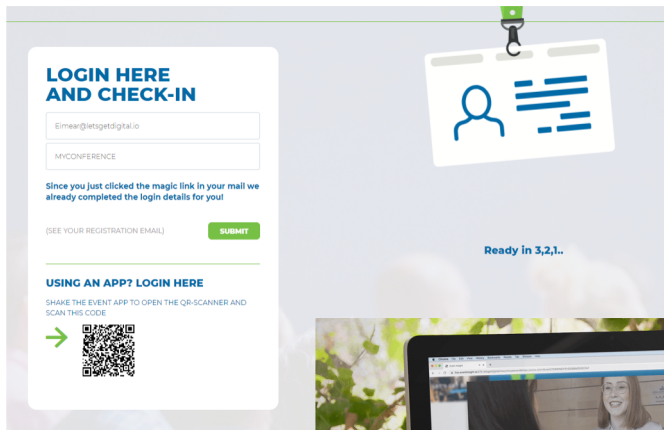
★ **ACCEPT PRIVACY SETTINGS**
Remember, you can always change your profile privacy!

★ **TAKE THE TOUR**
Get an introduction to the platform & explore!

★ **SAY HELLO**
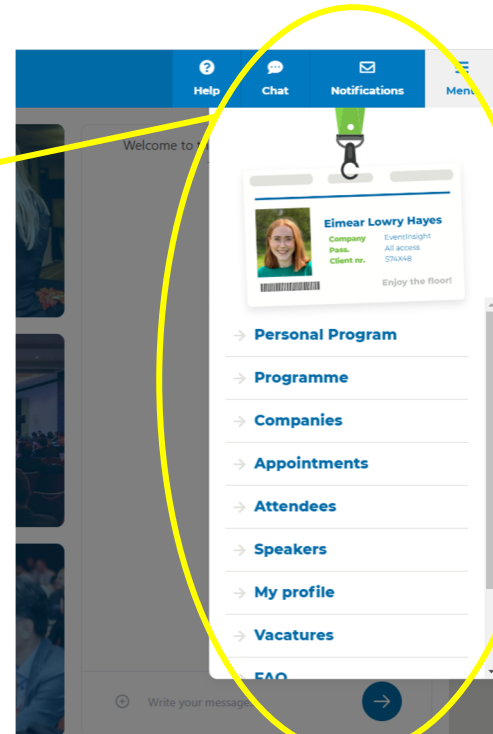Already greet and chat with others at the event via the lobby chatbox!

# 2. Day of Event

★ **Easily access everything you need via;**
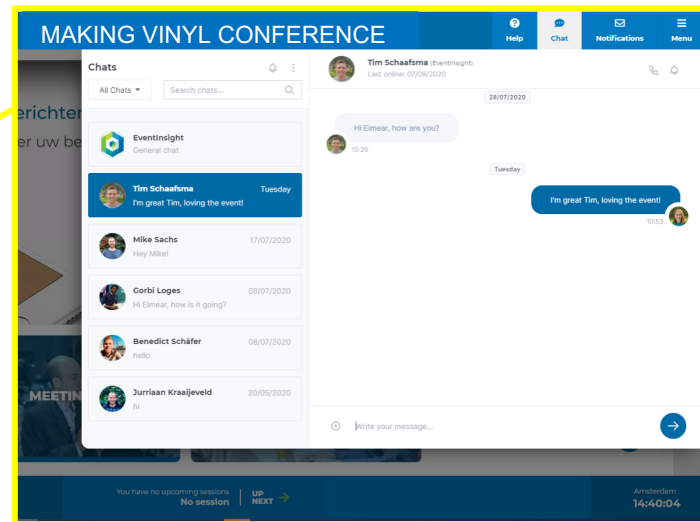  ○ The Lobby tiles
  ○ The drop-down menu

# 2. Day of Event

★ **Chat with other people at the event via;**
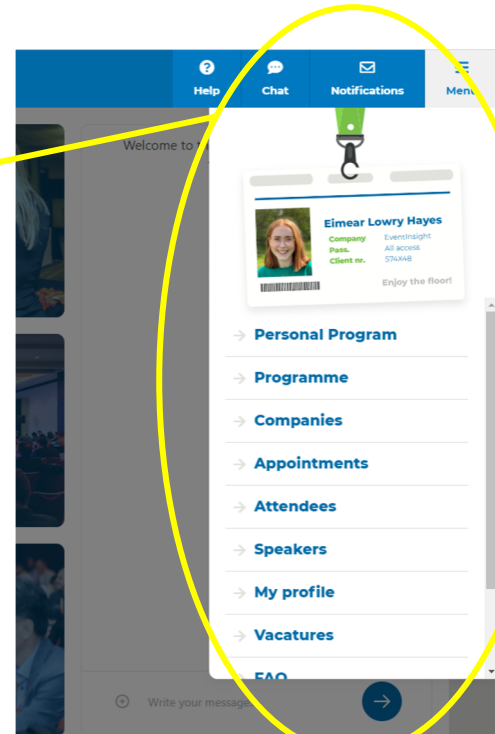  ○ The Lobby chatbox
  ○ The chat icon

# 2.  Day of Event

★ **Stay notified when;**
- You have something coming up in your program
- When you have connection or meeting requests

# 2. Day of Event - Make the most of...

## ... THE PROGRAM

★ **How do I join a program item?**

> Click on 'Program'
> Click on the program item of your choice
> Click on 'Enter room'

★ **What can I do in a session?**

○ Watch content
○ Select your preferred view layout
○ Chat via the audience chatbox
○ Ask and/or upvote questions
○ Vote in polls
○ 'Raise a hand' & join the speaker(s) onstage
○ Breakout into smaller working groups

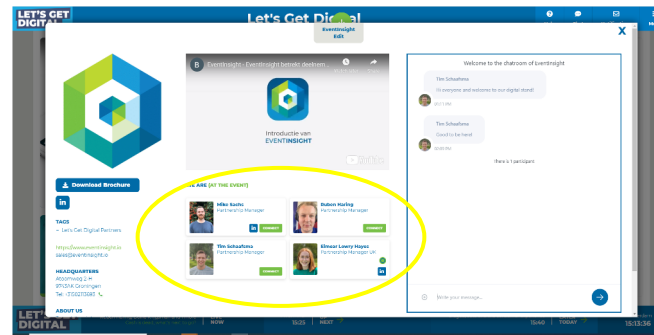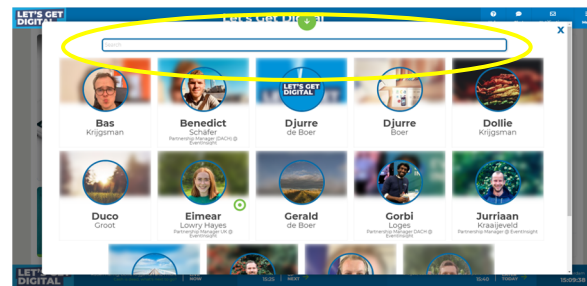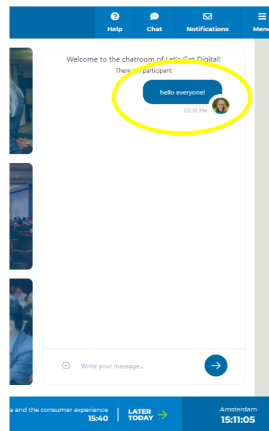# 2. Day of Event - Make the most of...

## ... NETWORKING

★ **How do I find people at the event?**

**Option 1.** Click on a person's name above their message in the Lobby chatbox

**Option 2.** Click on 'Attendees' in the dropdown menu. You can filter according to who you are searching for!

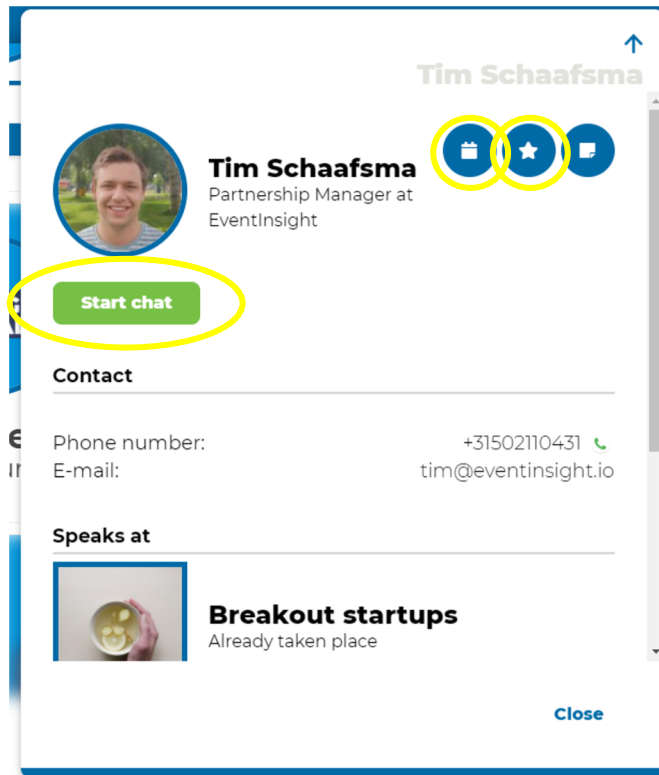**Option 3.** Find people (company representatives) listed on the company booth pages

## ... NETWORKING

★ **How can I network with people at the event?**

- ○ 1-on-1 messages (Start chat)
- ○ Instant video chat
- ○ Schedule an appointment
- ○ Add to connection
- ○ Join a networking carousel!

# 2. Day of Event - Make the most of...

## ... THE EXHIBITION

★ **Find companies**
Search & filter the list to find the companies that are a fit for you!
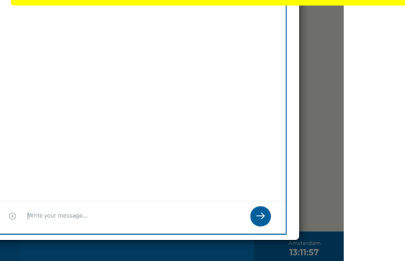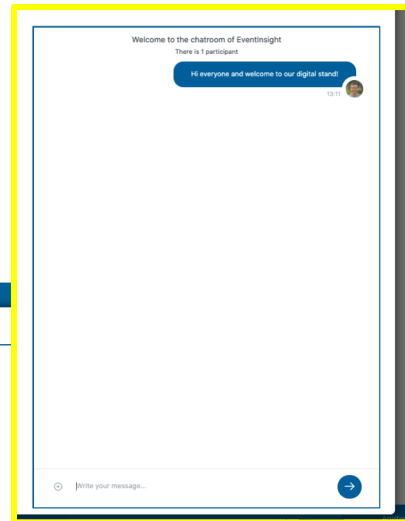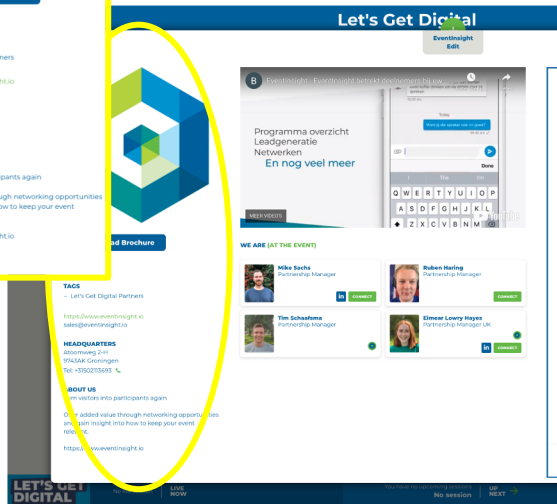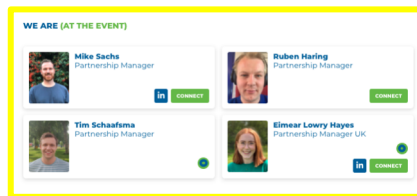
★ **Download materials**
Brochures & info are a click away!

★ **Interact & ask!**
Chat via the company chatbox (public) & ask questions to the representatives.

★ **Want to chat 1-on-1?**
Then click on one of the representatives profiles!

# 3. After the event

★ **CONTINUE GETTING VALUE**
Use the application for 3 months after the event has ended.

   ★ **Continue conversations**

   ★ **Make even more connections**

   ★ **Downloads handouts & brochures**

★ **DID YOU MISS ANYTHING?**
Login back into the event 24 hours later to watch all recorded content on-demand!


LEAVE EVENT

# Digital that feels like physical

Questions?
Contact: Bryan Ekus +1 (407) 733 1901 bryan@makingvinyl.com