



MAKING VINYL SELLS OUT FIRST POST-COVID EVENT JUNE 23-24

NASHVILLE, Tenn. – Making Vinyl (makingvinyl.com), the first and only B2B conference to focus exclusively on the global rebirth of record manufacturing industry, has sold out tickets a month before its conference on **June 23 & 24** at **The Vinyl Lab**, a new entertainment venue and vinyl pressing facility here. Since the pandemic began in March 2020, Making Vinyl has presented a series of webinars and an online conference.

Multi-Grammy Award Winner T Bone Burnett heads a list of confirmed speakers, who also include pressing industry veteran Gary Salstrom, cutting engineer Jeff Powell, plating expert Chris Mara, Third Man Records chief Ben Blackwell, and mastering engineer-turned-pressing plant owner Piper Payne, among others.

More than 400 music industry professionals attended Making Vinyl's last in-person event in October 2019 at the W Hotel in Hollywood, Calif. The vinyl resurgence continues to show unprecedented consumer demand that has resulted in a flurry of announcements just in the past month for the construction of new plants and expanded operations.

As it has done since 2017, Making Vinyl once again will bring together a who's who of vinyl manufacturing, including many of the major players who are making news that will substantially expand domestic pressing capacity in Tennessee, Colorado, and Minnesota. Confirmed speakers include principals from Memphis Record Pressing in Memphis, Tenn.; Vinyl Me, Please's (VMP) new plant in Denver, Colo.; and Copy Cats Media in Plymouth, Minn., as well as newcomers Physical Music Products in Smyrna, Tenn., and the aforementioned host, The Vinyl Lab in Nashville (<https://www.thevinylab.com/>).

Sessions will cover supply chain issues, new hardware, raw materials, consumables, cutting, packaging and the latest vinyl statistics. Making Vinyl co-founder Larry Jaffee, author of the recently published book *Record Store Day: The Most Improbable Comeback of the 21st Century*, will discuss retail trends with Grimey's co-owner Doyle Davis.

On the label side, attendees will hear from representatives of Sundazed/Modern Harmonic, Third Man Records, Thirty Tigers, VMP, and Concord Music Group. The behind-the-scenes heroes of the vinyl industry – press operators and technicians – from Independent Record Pressing in Bordentown, NJ; Third Man Pressing in Detroit; Hand Drawn Records in Addison, Tex., and Gotta Groove in Cleveland, Ohio, will compare notes on how they keep production output steady and flowing at capacity, despite sometimes working with half-century-old hardware.

Produced by Colonial Purchasing Cooperative (<http://colonialpurchasing.com/>), Making Vinyl Nashville is being presented in association with the Vinyl Record Manufacturing Association and

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contact: bryan@makingvinyl.com

+1 407-733-1901 (mobile tel.)

Welcome to 1979, which will be hosting demonstrations at its nearby mastering and plating facility. On Sept. 1-2, 2022, Making Vinyl returns to Europe in Offenbach, Germany, (near Frankfurt) as the first day of the Media-Tech Business Forum <https://www.media-tech.org/>. Making Vinyl was co-founded by Bryan Ekus and Larry Jaffee in Detroit in November 2017 with Jack White as keynote speaker.