# A view from the plating bath

#### Trends and challenges

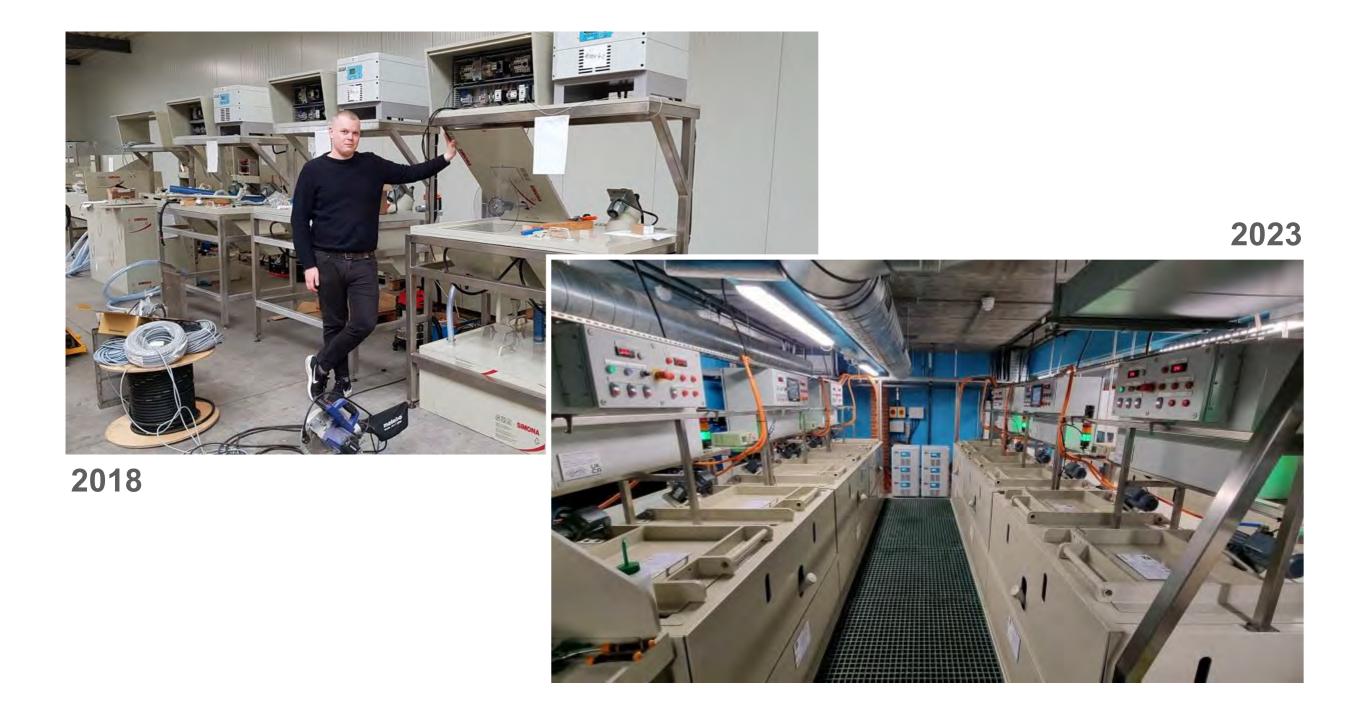
Martin Frings Making Vinyl, September 2023





#### Hello Hello (I'm Back Again)

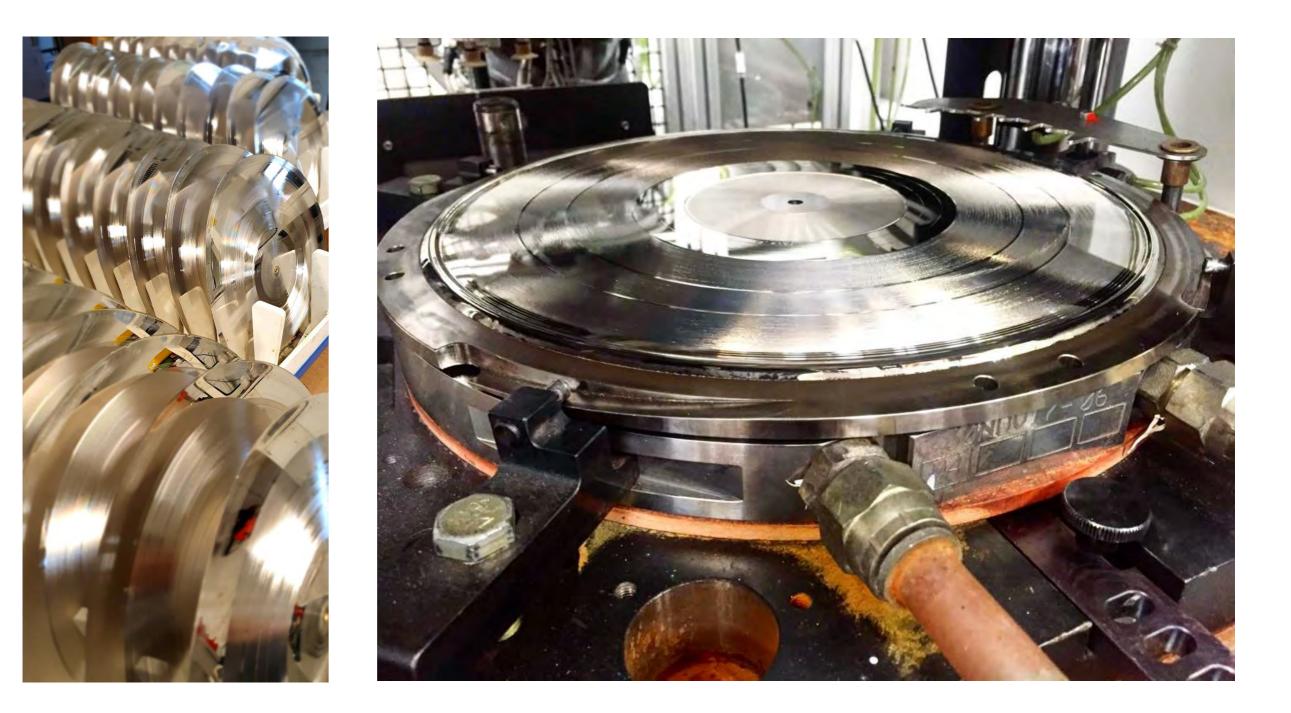
Forgotten Rebels (Canada, 1982)





#### Now That I Have Your Attention What Do I Do With It?

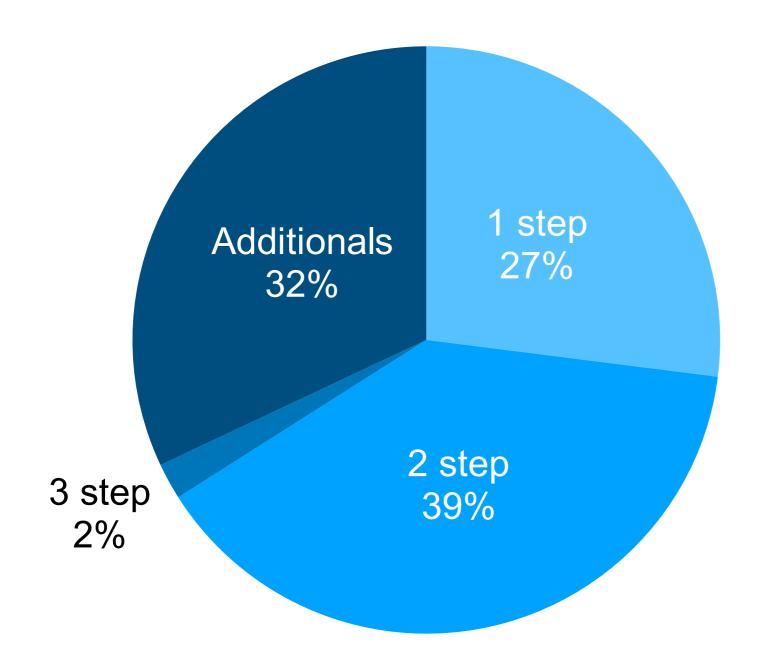
Septic Death (US, 1986)





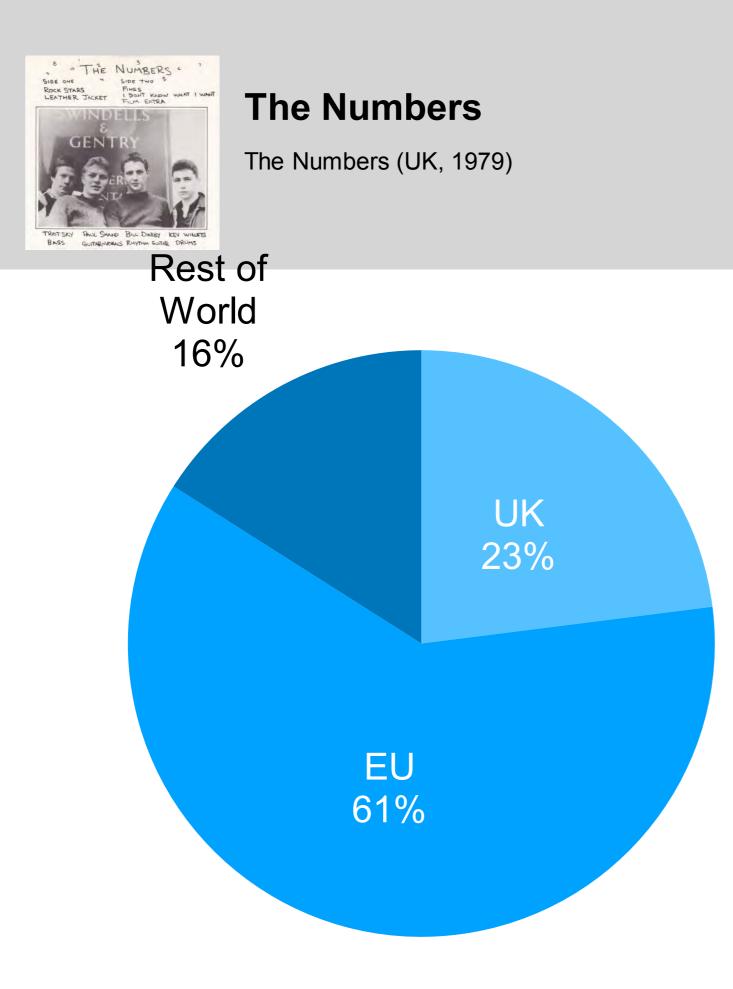
#### **The Numbers**

The Numbers (UK, 1979)



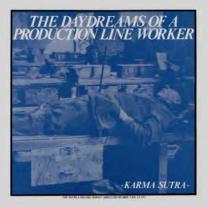
### Stamper orders by plating process

Sept 22 – Aug 2023



## Stamper shipments by region

Sept 22 – Aug 2023



#### The Daydreams Of A Production Line Worker

Karma Sutra (UK, 1987)

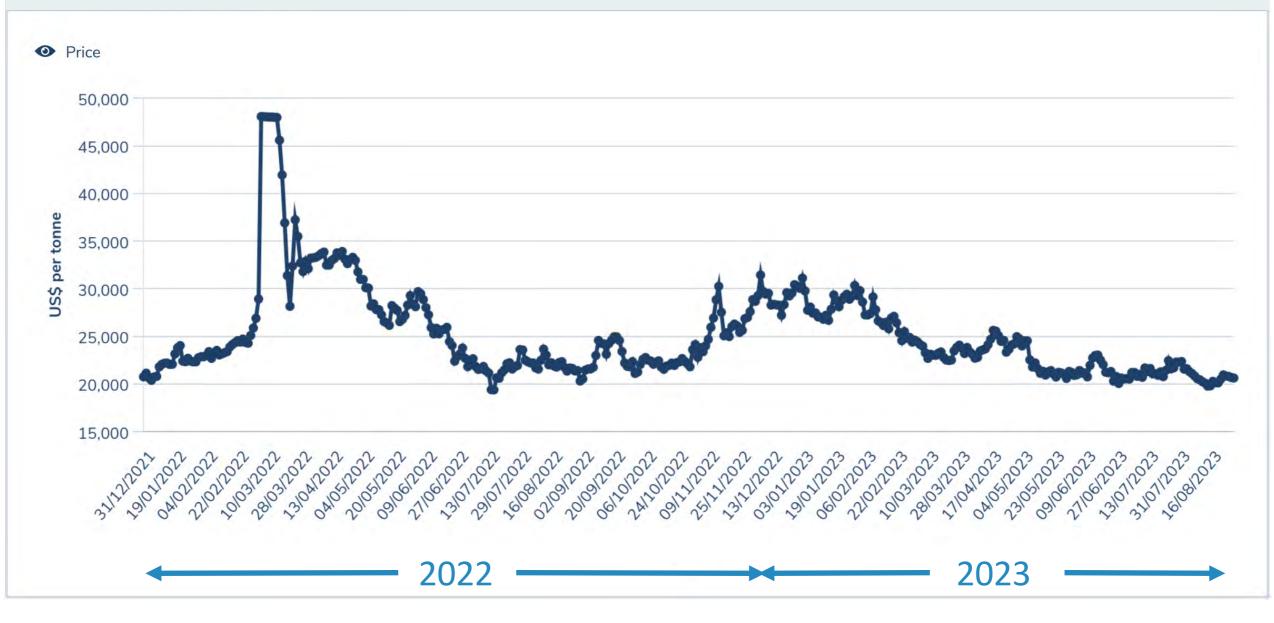
- Run lengths creeping up
- A huge worldwide increase in capacity
- A shift of capacity towards North & Central America
- Increasingly competitive market
- Potential for growth of DMM outside major plants
- New press and lathe manufacturers lower entry price to market
- An emphasis on splatter and coloured records.
- A decrease in 7".



#### **Supply And Demand Arrange The Price**

GISM (Japan, 1984)

#### **Nickel prices on the London Metal Exchange**





#### **Hazardous Waste**

Negative FX (US, 1985)





#### In Defence Of Our Earth

Oi Polloi (UK, 1990)

Carbon footprint (kg CO<sub>2</sub>e) EU to Australia



40 08

19

1000 records 2 stampers

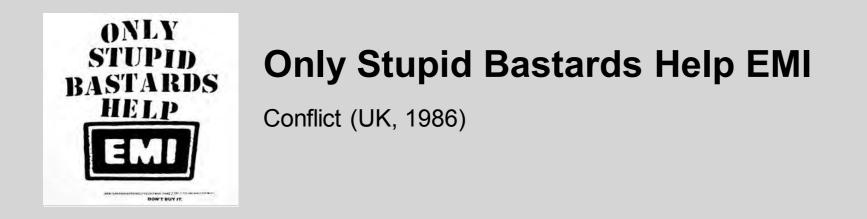


#### Øndanthehgning (Exceptional Product)

Purrkur Pillnikk (Iceland, 1981)

## How new wave pressing plants are differentiating themselves

- Hyperlocal market
- Cultural hubs embedded in local music scene
- Better turnaround & service
- Quality, quality, quality
- Supporting local bands and artists



### Production costs and retail prices on two recent legacy re-releases

Major label, 30,000 run

€2.19
Retail price €38
Independent label, 500 run
€5.57 Retail price €18

Production costs in both cases include, lacquers, stampers, 5 test presses, labels, poly lined inners, printed sleeve with 3mm spine, assembly and shrink-wrap



#### Be Happy! Despite It All...

Chumbawamba (UK, 1983)





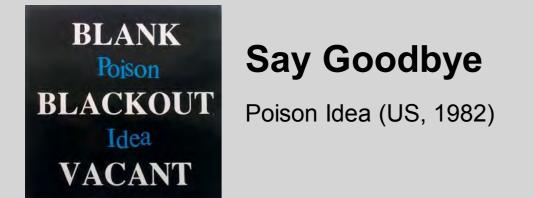






photo from MDC





### Think global, press local



www.stamperdiscs.com