



# Printers & Art Directors Unite!

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# Working Together For Workingman's Dead

The papers, inks, and techniques Mouse Studios used in 1970 simply don't exist anymore.  
We could only do this right working closely together.

# Every single Taylor Swift

Most fans aren't buying records.  
They're buying *packages*.

**"50% of consumers who have bought vinyl in the past 12 months own a record player, compared to 15% among music listeners overall  
—Luminate Top Entertainment Trends Report, 2023**

# vinyl that I own





Music isn't a luxury, records are

A single LP costs more than twice as much as a month of Spotify Premium



This isn't where corners should be cut.

The quality of the outer package—the scan, the print, the weight—sets the customer's expectation for the quality of the pressing inside and the value of the purchase itself

A black and white photograph of three men in a workshop or studio. The man on the right is pointing at a poster that says "ARE YOU NORMAL". The man in the middle has his hand on the shoulder of the man on the right. The background is filled with various posters and artwork.

Your best bet? Get out of the way

Designers & printers collaborating directly solves problems, increases quality, inspires new ideas, and delivers more for less





Thank you

Happy to talk more. But trust us on this one.