



MAKING VINYL- NASHVILLE

**BUSTED: THE LATEST
CRACKDOWN ON BOOTLEGS
AND COUNTERFEITS**



WHO WE ARE AND WHAT WE DO

- The Recording Industry Association of America (RIAA) is the trade organization that supports and promotes the creative and financial vitality of the major music companies. Its members are the music labels that comprise the most vibrant record industry in the world. RIAA® members create, manufacture and/or distribute approximately 85% of all legitimate recorded music produced and sold in the United States.
- In support of this mission, the RIAA works to protect the intellectual property and First Amendment rights of artists and music labels; conduct consumer, industry and technical research; and monitor and review state and federal laws, regulations and policies.
- The work includes lobbying activities at the state and federal level, media relations, Music label relations, education and anti piracy activities.

LIFECYCLE OF UNAUTHORIZED PHYSICAL MUSIC PRODUCT

Factory

- Vinyl Processing
- Packaging

Distributor

- Pic House
- B2B eCommerce Platform

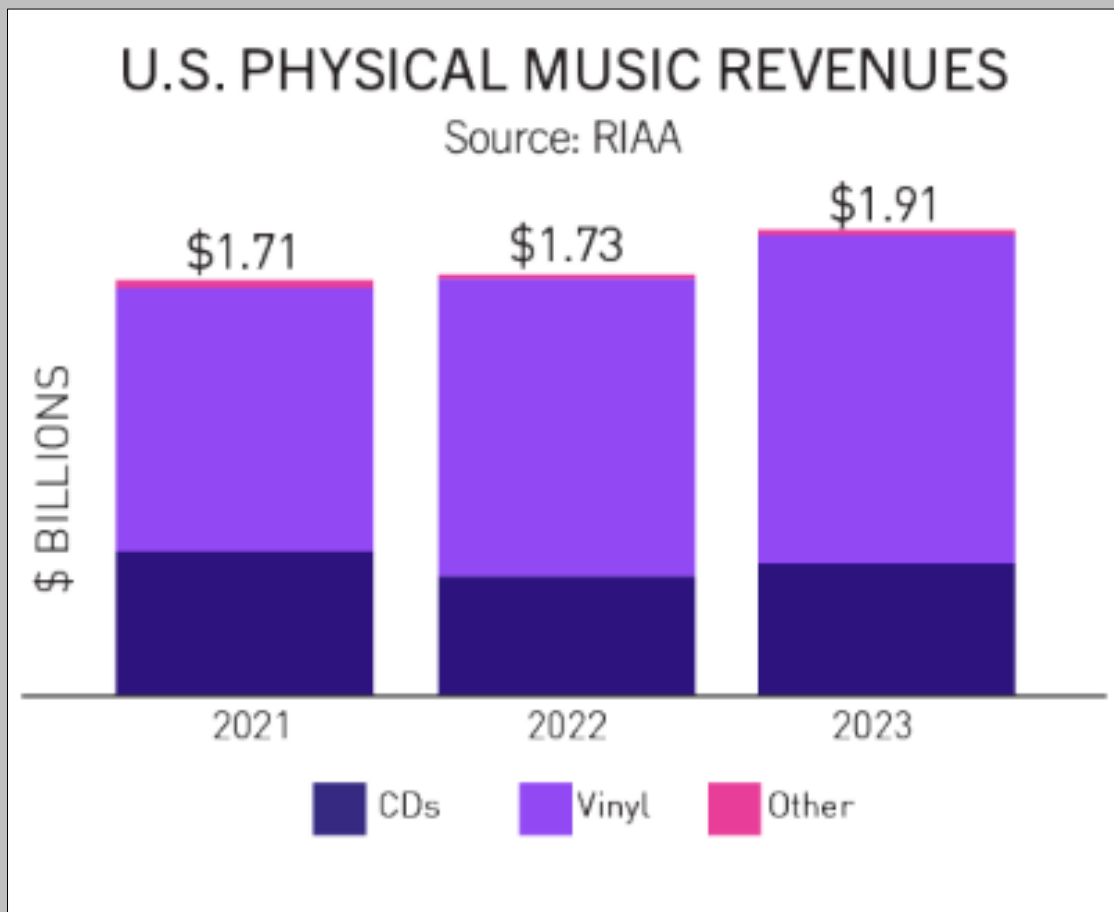
Retail Seller

- Retail Location
- B2C eCommerce Platform

Consumer



FULL-YEAR 2023 RIAA MUSIC REVENUE STATISTICS



- Total physical revenues of \$1.9 billion were up 11% versus the prior year.

- Revenues from vinyl records grew 10% to \$1.4 billion and accounted for 71% of physical format revenues.

- For the second time since 1987 vinyl albums outsold CDs in units (43 million vs 37 million)

FIGURES BY REGION 2023

There was a positive story of growth across the globe: every region had healthy revenue growth in 2023 and five regions posted double-digit percentage gains. Sub-Saharan Africa remained the fastest growing area.

USA & CANADA
Responsible for the greatest share of global recorded music revenues, there was a gain of 7.4% in 2023 in the USA and Canada. Revenues grew at a faster rate than in 2022 (+5.6%). Revenues from the USA, the world's single largest recorded music market, rose by 7.2%. In Canada, another top 10 market, revenues jumped by 12.2%. Combined, the two markets had a 40.0% share of overall recorded music revenues.

LATIN AMERICA
In the fourteenth consecutive year of revenue growth, recorded music revenues in Latin America rose steeply in 2023 and were up by 19.4%, once again outpacing the global growth rate. There were double-digit percentage climbs in revenues in Brazil (+13.6%) and Mexico (+16.2%), the region's largest markets. Streaming was the key driver and made up 86.3% of the region's revenues.

EUROPE

Representing more than a quarter of global revenues (26.1% share) after revenue growth of 8.9%, Europe remained the second largest region in the world for recorded music revenues in 2023 and exceeded US\$8 billion. The three biggest markets - all of which were in the top ten - recorded healthy growth: the UK (+8.6%), Germany (+7.0%), and France (+4.4%).

MENA

Streaming revenues dominated once more in the Middle East and North Africa (MENA) with a 98.4% share of the market in that region. Total MENA revenues rose by 14.4% in 2023 - albeit a lower rate of increase than the 26.8% jump in 2022 - but exceeding the global growth rate.

ASIA

The third largest market globally, revenues in Asia rose by 14.9% in 2023, driven by strong gains in physical and digital revenues, and continuing a multi-year upward trajectory. The two largest Asian markets saw healthy growth: revenues from Japan, the world's second biggest market, were up by 7.6% and there was steep growth in China (the fifth largest market) of 25.9%, the fastest rate of increase in any top 10 market.



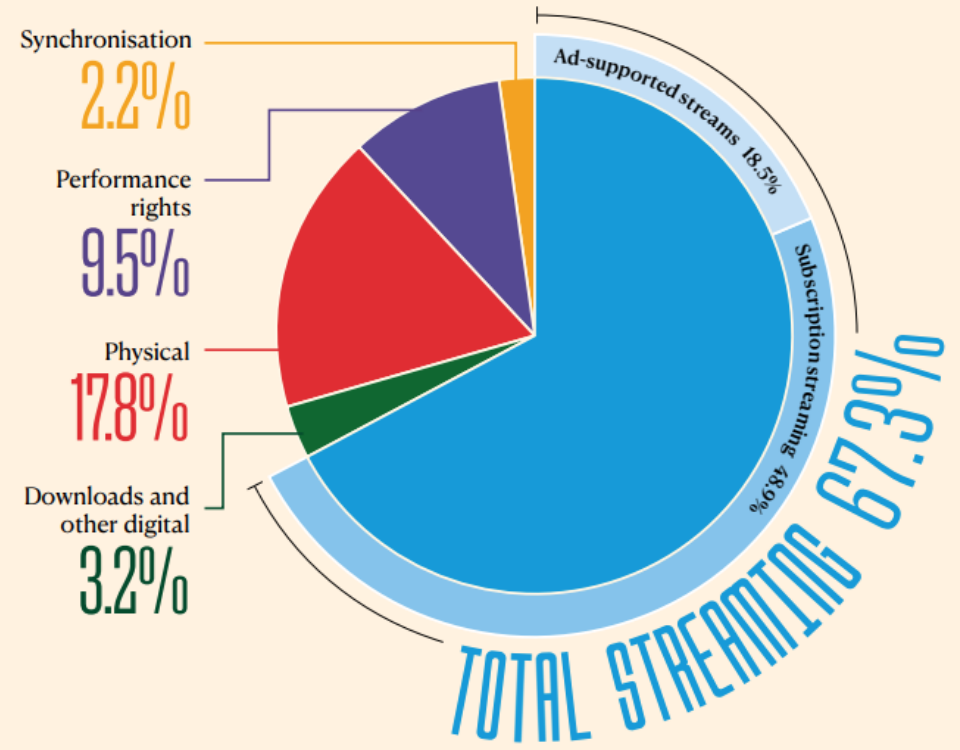
SUB-SAHARAN AFRICA

Sub-Saharan Africa once again had the fastest growth of any region and was the only one to surpass 20% growth: revenues climbed by 24.7%, fuelled by gains in paid streaming revenues (+24.5%). South Africa remained the largest market in the region, contributing 77.0% of regional revenues after growth of 19.9%.

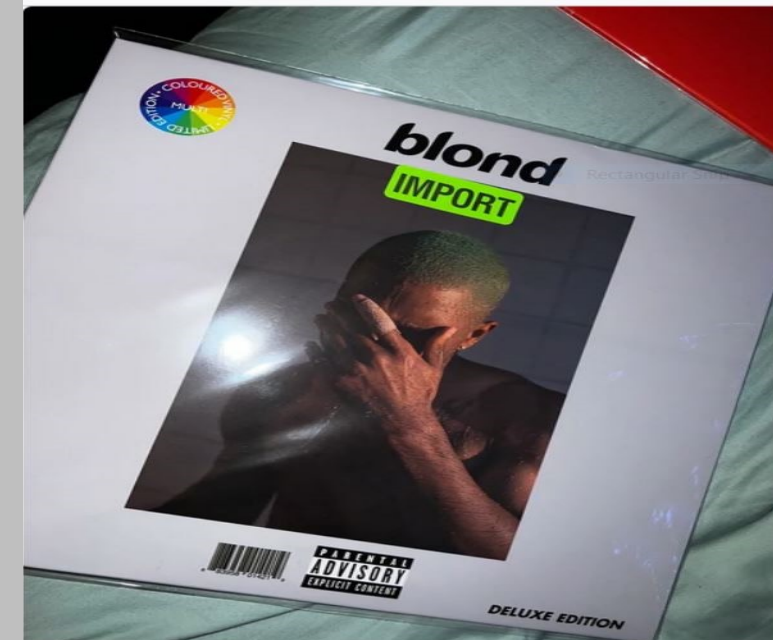
AUSTRALASIA

Australasia posted double-digit percentage growth of 10.8% in 2023, an increase on the 8.3% rise in 2022 and boosted by an increase in subscription streaming revenues (+13.5%). Revenue growth accelerated in Australia, a global top 10 market, up by 11.2% (+8.2% in 2022). In New Zealand, revenues increased by 8.4%.

Global recorded music revenues by segment 2023

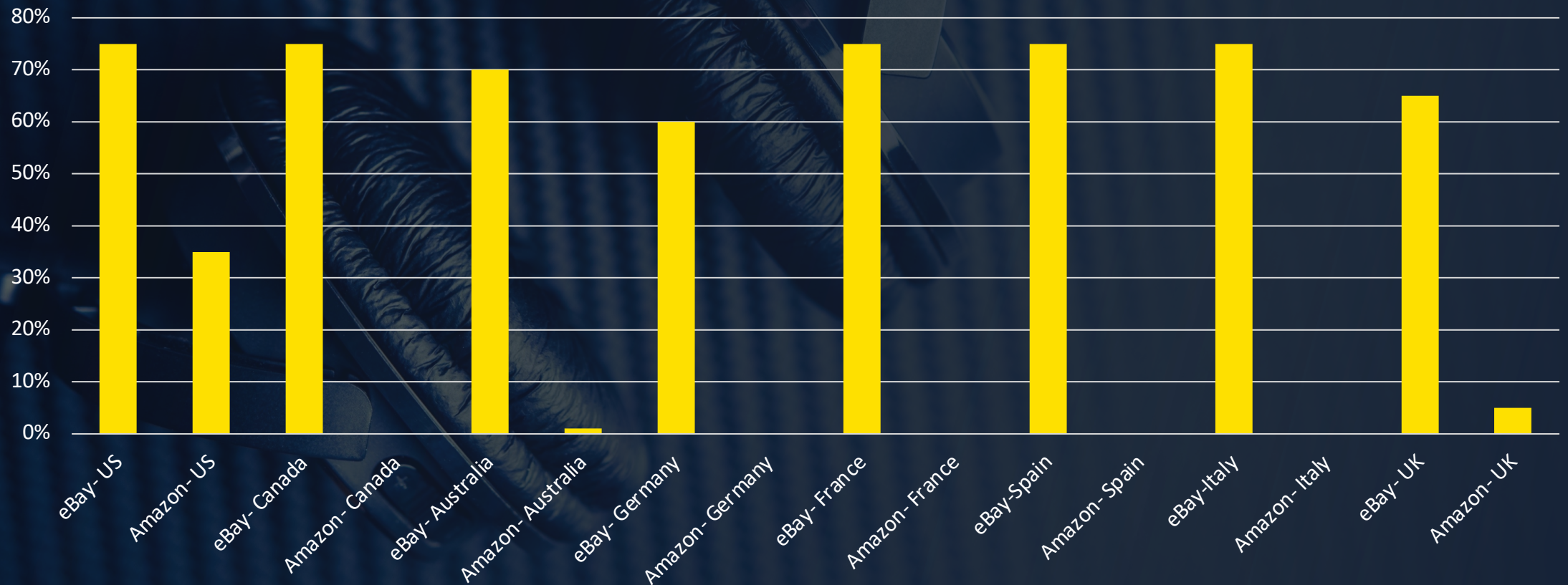


What's the Problem



UNAUTHORIZED VINYL SURVEY RESULTS- BY PLATFORM

Of the 20 unauthorized vinyl titles how many were available on each platform?



UNAUTHORIZED ALBUMS HIDDEN IN PLAIN SIGHT

Style

Features

Occasion

Color

Condition

☐ New (189)
☐ Used (13)
[see all](#)

Price

☐ Under \$150.00
☐ \$150.00 to \$350.00
☐ Over \$350.00


\$ Min

 to

\$ Max

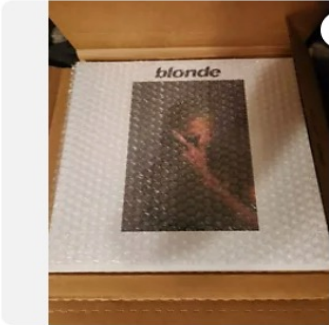
 →

Available inventory

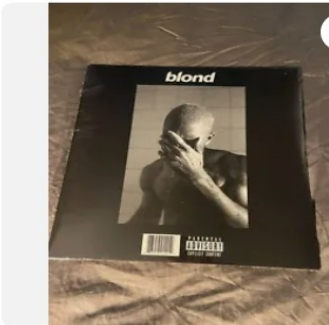


\$0\$1000

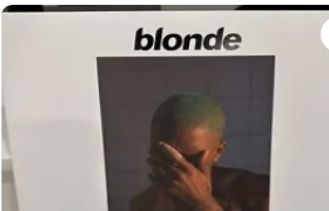
[see all](#)



Frank Ocean - Blonde 2LP Vinyl 2022 New Sealed
Brand New
\$120.50
4 bids · 1d 5h left (Wed, 06:46 PM)
+\$4.67 shipping
levrierinc (478) 100%



SEALED Frank Ocean Blond Promo Use Only Vinyl LP Record 862160000302
Brand New
\$99.99
Buy It Now
Free shipping
sneaksandtoys (884) 100%



Frank Ocean Blonde 2LP Vinyl 2022 Official Repress - Opened - In Hand - Read Des
Pre-Owned
\$51.00
17 bids · 5d 22h left (Mon, 11:17 AM)
+\$4.67 shipping
vuids4 (621) 100%



Shop by category ▾

🔍 Search for anything

All Categories ▾

Search

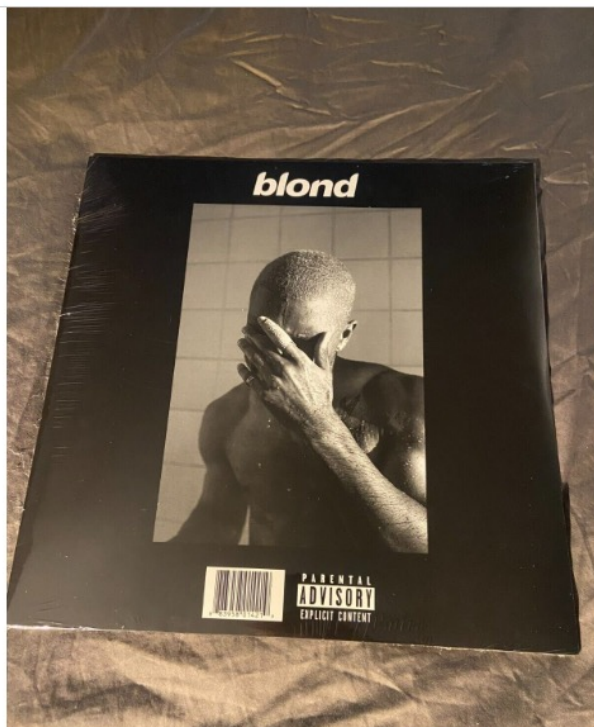
Advanced



[Back to search results](#)

| Listed in category: [Books, Movies & Music](#) > [Music](#) > [Vinyl Records](#)

[Share](#) | [Add to Watchlist](#)



SEALED Frank Ocean Blond Promo Use Only Vinyl LP Record 862160000302

Condition: **New**

Quantity:

1

More than 10 available / 2 sold

Price: **US \$99.99**

[No Interest if paid in full in 6 mo on \\$99+ with PayPal Credit*](#)

Buy It Now

Add to cart

♥ Add to watchlist



People are checking this out. 6 have added this to their watchlist.

Shipping: **Free Economy Shipping.** [See details](#)

Located in: Kendall Park, New Jersey, United States

Shop with confidence



eBay Money Back Guarantee

Get the item you ordered or your money back.

[Learn more](#)

Seller information

[sneaksandtoys](#) (884)

100% positive feedback

♥ [Save seller](#)

[Contact seller](#)

[See other items](#)

DON'T WAIT
START A LIFE-SAVING
CONVERSATION.



Item specifics

Condition

New: A brand-new, unused, unopened, undamaged item (including handmade items). See the seller's listing for full details. [See all condition definitions](#)

[About this item](#)

[Shipping, returns, and payments](#)

[Report this item](#)

Seller assumes all responsibility for this listing.

eBay item number: 235320059286

Item specifics

Condition	New: A brand-new, unused, unopened, undamaged item (including handmade items). See the seller's listing for full details. See all condition definitions	Artist	Frank Ocean
Format	Record	Record Label	Import
Release Title	blond	Color	Multicolor
Features	Colored Vinyl	UPC	N/A

Item description from the seller

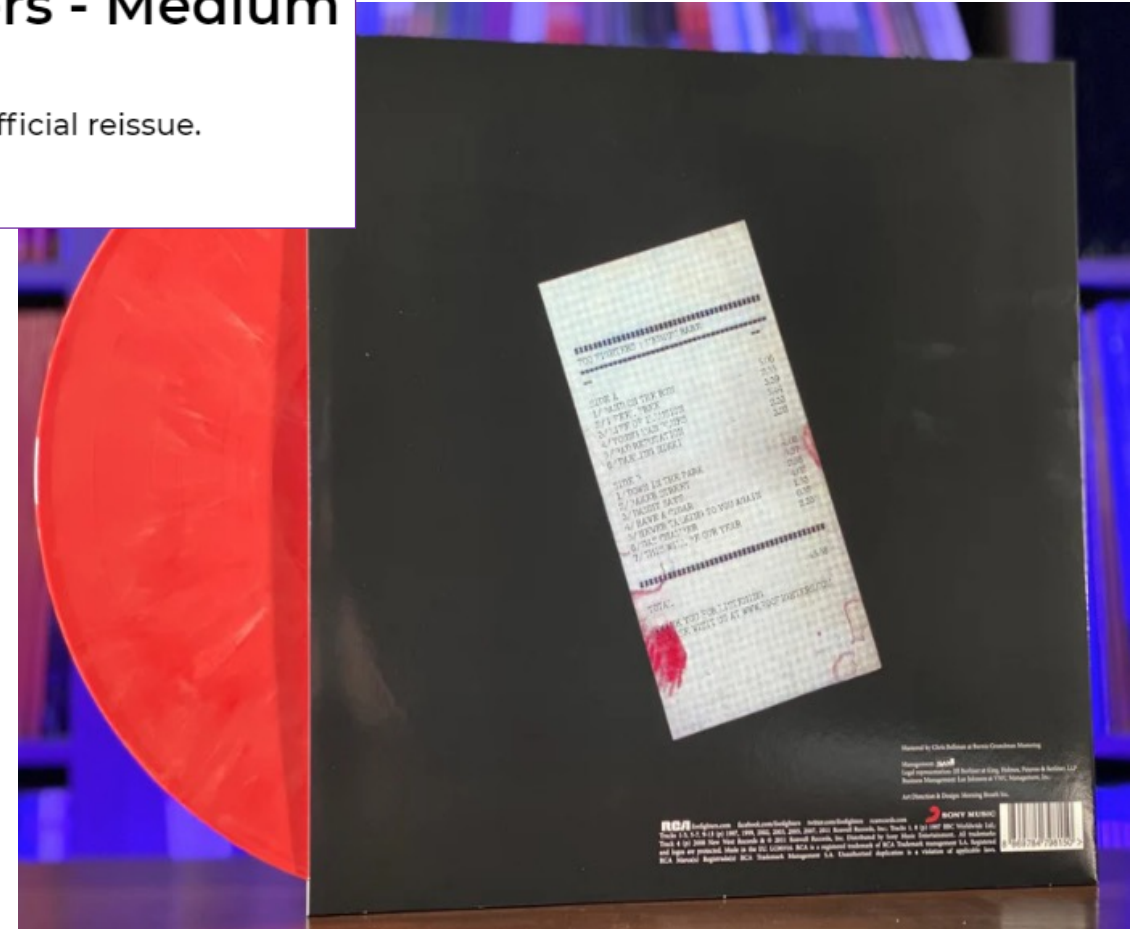
Brand new EU import vinyl of Frank Ocean's "Blond" still sealed

Foo Fighters

Foo Fighters - Medium Rare

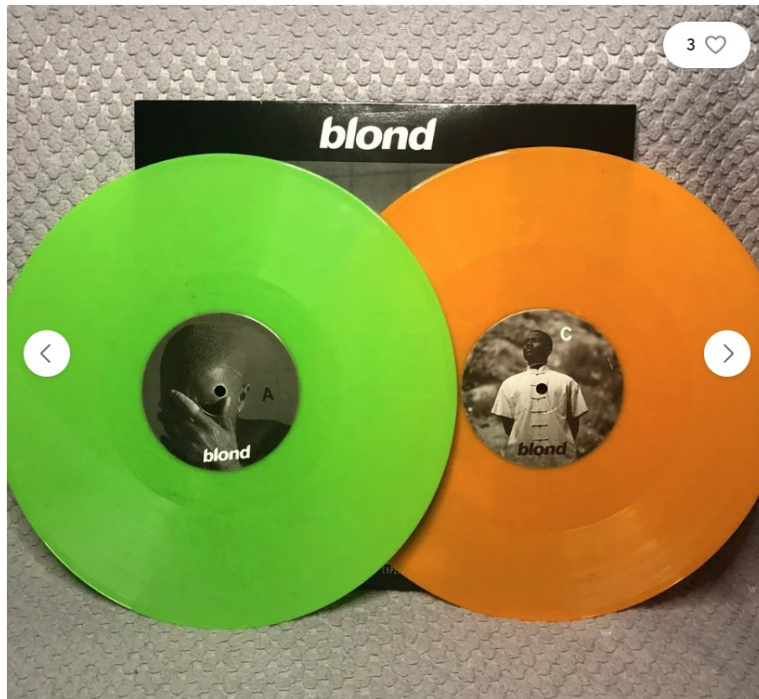
Unofficial reissue.

\$29.99



What's Out There?

UNAUTHORIZED COLOR




UNAUTHORIZED FORMAT



UNAUTHORIZED PICTURE DISC





IMPORT


Taylor Swift

EXCLUSIVE
CRYSTAL CLEAR &
TURQUOISE VINYL

Record Store Day

Hover to zoom

Debut by Taylor Swift - Import - Turquoise Blue Vinyl - 300 Made Last In Stock!

 **swiftiecorgi89** (78)
100% positive · [Seller's other items](#) · [Contact seller](#)

US \$47.00
[9 bids](#) · Ends in 4d 23h · Tuesday, 04:08 PM

Condition: New








[Place bid](#)

[Add to watchlist](#)

Shipping: **US \$4.87** USPS Media Mail™. [See details](#)
Located in: Buffalo Grove, Illinois, United States

Delivery: Estimated between Tue, Mar 19 and Sat, Mar 23 to 90802 ⓘ

Returns: Seller does not accept returns. [See details](#)

Payments:      
PayPal CREDIT
Special financing available. [See terms and apply now](#)
 Earn up to 5x points when you use your eBay Mastercard®. [Learn more](#)

[Feedback](#)

Have one to sell? [Sell now](#)


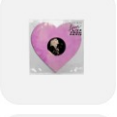
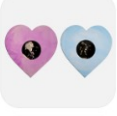


Item description from the seller

This is a new unsealed "Taylor Swift" import/boot. It is unofficial, please be aware of that. This is NOT the Record Store Day release from 2018




EXCLUSIVE
CRYSTAL CLEAR &
TURQUOISE VINYL

04487101508



2 WATCHED IN THE LAST 24 HOURS



<

>

♥♥ Taylor Swift - Lover (Live From Paris)
Heart Shaped Vinyl - Fast Ship! ♥♥

Future Endeavors (2810)

100% positive · [Seller's other items](#) · [Contact seller](#)

US \$699.99

No Interest if paid in full in 6 mo on \$99+ with [PayPal Credit*](#)

Free shipping

Est. delivery Tue, Feb 27 - Fri, Mar 1 to 90802. [See details](#)

Ships today if paid within 12 mins

Condition: New

Quantity: Last One / 7 sold

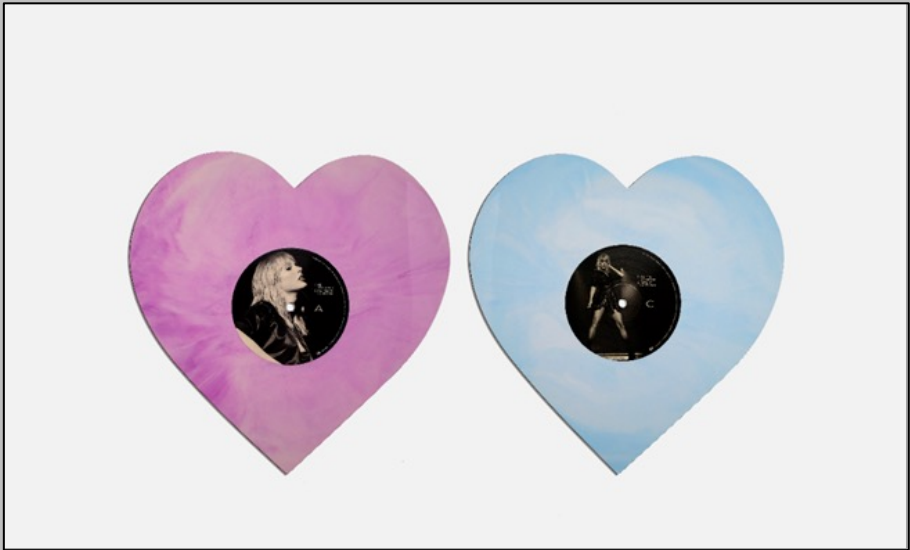
Buy It Now


Add to cart

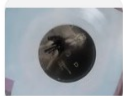
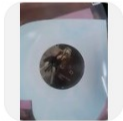
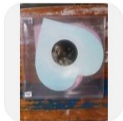
♥ Add to watchlist

Feedback

Have one to sell? [Sell now](#)

A photograph of two heart-shaped vinyl records. The record on the left is pink and features Taylor Swift's 'Lover' album art. The record on the right is blue and also features the same album art. They are placed side-by-side on a white background.

A photograph of a single heart-shaped vinyl record, which is blue and features Taylor Swift's 'Lover' album art. The record is encased in a clear plastic protective sleeve. The sleeve has some text and a barcode at the bottom, which is partially visible.



3 WATCHED IN THE LAST 24 HOURS



Taylor Swift Lover (Live From Paris) Heart Shaped Vinyl (Brand New/Never Spun)



Loggy Land (712)

98.8% positive · [Seller's other items](#) · [Contact seller](#)

US \$794.99

or Best Offer

No Interest if paid in full in 6 mo on \$99+ with [PayPal Credit](#)*

US \$5.61 shipping

Est. delivery Wed, Feb 28 - Mon, Mar 4 to 90802. [See details](#)

Condition: **New**

Quantity: **Last One** / 2 sold

Buy It Now

Add to cart

Make offer

Have one to sell? [Sell now](#)





Updated 01/17/24

Taylor Swift LOVER Live in Paris heart ❤️ shaped 2 x 12" LP VINYL RARE NEW

\$999.00 ~~\$1,000.00~~

Free shipping

 **PayPal** Pay in 4 interest-free payments of \$249.75. [Learn more](#)

Add to cart

Make offer

Buy now

or

 **PayPal** Checkout

*By continuing to checkout, you agree to the [Mercari Privacy Policy](#) and [Terms of Service](#).





Lover

Album by Taylor Swift

[Songs](#)[Videos](#)[Listen](#)[Release date](#)[Awards](#)[Composers](#)[Reception](#)[Trivia](#)

See Taylor Swift Live From Paris Vinyl

Ads



T. < wift
Lover Live
From Paris...

\$899.95

eBay

\$27 cash back



Taylor Swift
Lover (Live
From Paris)...

\$1,399.99

eBay

Free shipping

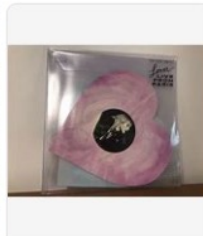


Taylor Swift
Lover (Live
From Paris)...

\$1,399.99

eBay.com

Free shipping



Lover (Live In
Paris) Taylor
Swift Heart...

\$1,111.11

eBay

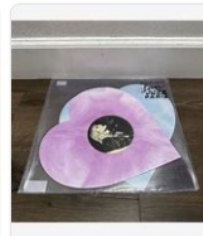
★★★★★ 1



Taylor Swift -
LOVER (Live
From Paris)...

\$1,199.99

eBay.com



Taylor Swift -
Lover (Live
From Paris) -...

\$999.00

eBay

Free shipping



Taylor Swift
Lover Live
From Paris...

\$999.95

eBay

Free shipping

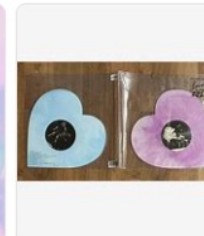


Taylor Swift
Lover (Live
From Paris)...

\$990.00

eBay

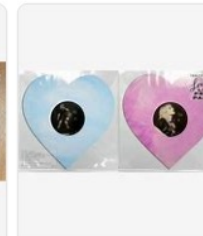
Free shipping



Taylor Swift -
Lover (Live
From Paris)...

\$1,199.99

eBay

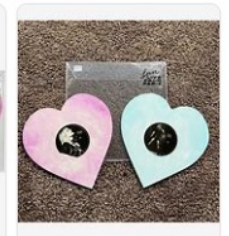


Swift, Taylor-
Lover (Live In
Paris D2c...

\$1,299.99

eBay

Free shipping




Taylor Swift
NEW Lover
(Live From...

\$1,000.00

Mercari

Replacement Hype Sticker for Harry Styles
Harry's House Picture Disc Vinyl

 (406)
[100% positive](#) · [Seller's other items](#) · [Contact seller](#)

US \$11.00
or Best Offer

Condition: New

Quantity: 5 available



Item specifics

Condition	New: A brand-new, unused, unopened, undamaged item (including handmade items). See the seller's ... Read more
Type	LP
Record Label	Hype
Release Title	Harry's House
Material	Vinyl
Genre	Pop
Modified Item	No

Artist	Harry Styles
Format	Record
Language	English
Custom Bundle	No
Features	Picture Disc
Edition	Limited Edition
UPC	Does not apply

Item description from the seller

Harry Styles Harry's House Picture Disc Vinyl - Replacement Hype Sticker Only

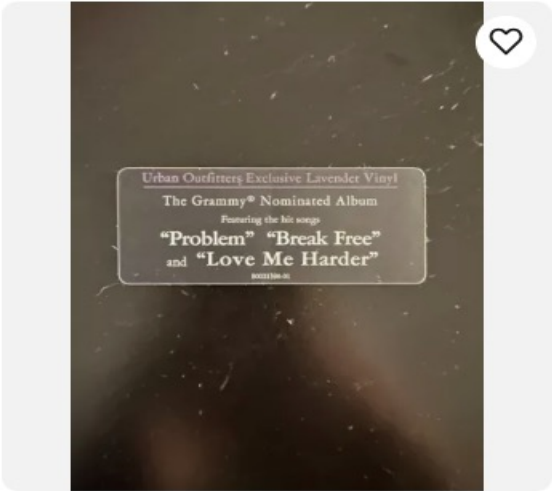


55 results

Shipping to 90802

All Auction Buy It Now Condition ▾ Delivery Options ▾

Sort: Best Match ▾



Replacement Hype Sticker for Ariana Grande My Everything UO Lavender... Brand New

\$11.00
or Best Offer
Free shipping
5 watchers



Replacement Hype Sticker for Lady Gaga The Fame Monster Picture Disc... Brand New

\$11.00
or Best Offer
Free shipping
10 watchers



Replacement Hype Sticker for Melanie Martinez K-12 Mint Green Vinyl Brand New

\$12.00
or Best Offer
Free shipping
15 watchers



Replacement Hype Sticker for Melanie Martinez Crybaby's Extra Clutter Vinyl Brand New

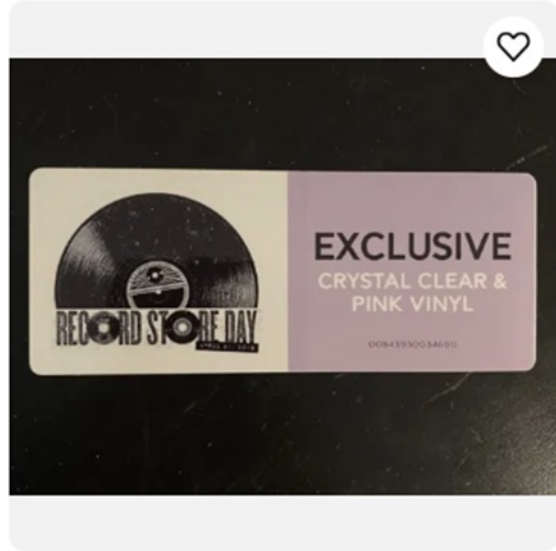
\$13.00
or Best Offer
Free shipping
34 watchers



Replacement Hype Sticker for Lady
Gaga The Fame Monster UO Boxset...
Brand New

\$12.00

or Best Offer
Free shipping
13 watchers



Replacement Hype Sticker for Taylor
Swift 1989 RSD Edition Clear & Pink...
Brand New

\$13.00

or Best Offer
Free shipping
Last one



Replacement Hype Sticker for Lorde
Melodrama Deluxe Edition Blue Vinyl
Brand New

\$13.00

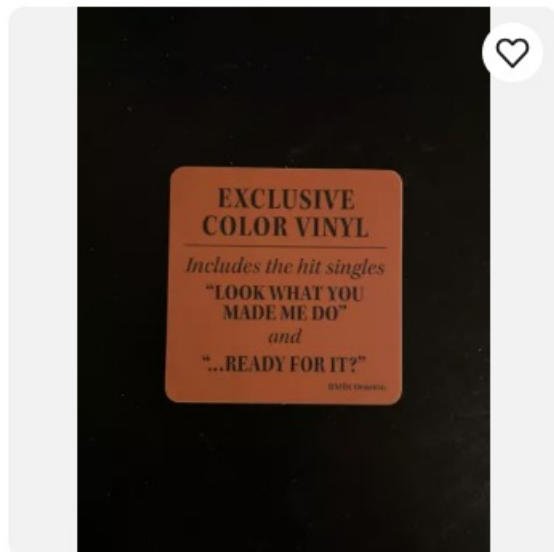
or Best Offer
Free shipping
7 watchers



Replacement Hype Sticker for Tame
Impala Currents Purple And Yellow...
Brand New

\$11.00

or Best Offer
Free shipping



Replacement Hype Sticker for Taylor Swift Reputation FYE Edition Orange...
Brand New

\$12.00

or Best Offer
Free shipping

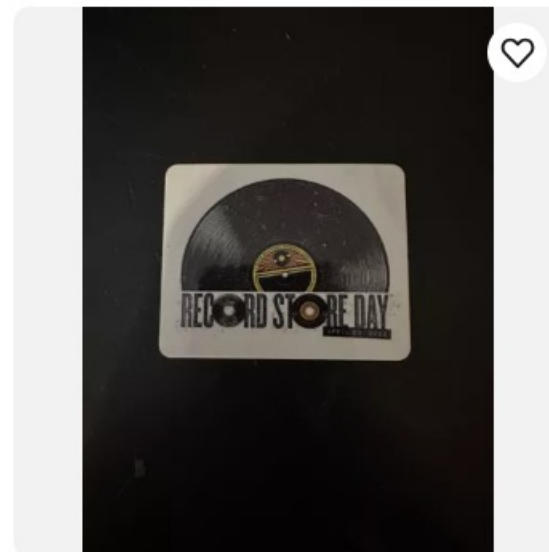
Last one



Replacement Hype Sticker for Melanie Martinez Crybaby Pink & Milky Clear...
Brand New

\$12.00

or Best Offer
Free shipping
17 watchers



Replacement Hype Sticker for Taylor Swift The Lakes 7" Clear Vinyl, RSD...
Brand New

\$11.00

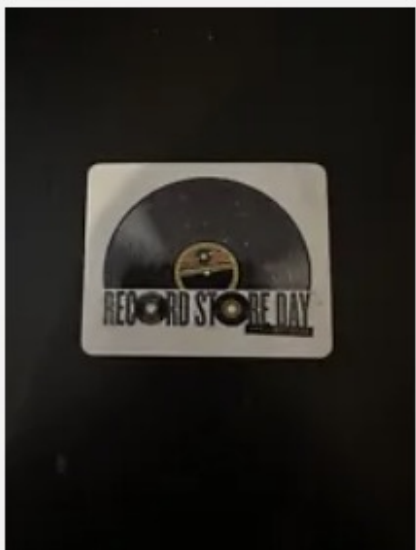
or Best Offer
Free shipping
7 watchers



Replacement Hype Sticker for Lana Del Rey NFR! Blue Limited Edition Vinyl
Brand New

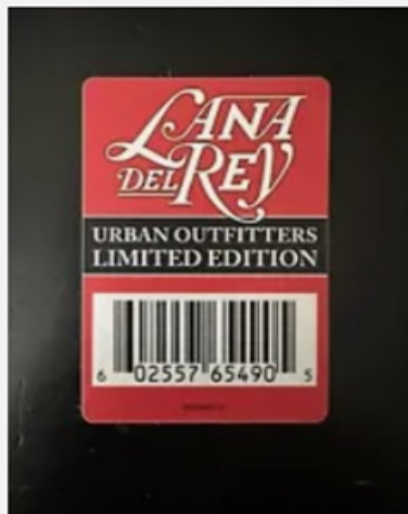
\$11.00

or Best Offer
Free shipping
7 watchers



Replacement Hype Sticker for Taylor Swift
The Lakes 7" Clear Vinyl, RSD 2022
Brand New

\$11.00
or Best Offer
Free shipping
3 watchers



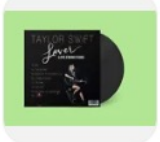
Replacement Hype Sticker for Lana Del Rey
Lust For Life UO Heart Shaped Vinyl
Brand New
★★★★☆ (5)

\$13.00
or Best Offer
Free shipping



Replacement Hype Sticker for Banks The
Altar Red Vinyl
Brand New

\$11.00
or Best Offer
Free shipping



3 PEOPLE HAVE THIS IN THEIR CART



Taylor Swift – Lover (Live From Paris - Customize Sleeve) - No Record Jacket Only



(166)

92.3% positive · [Seller's other items](#) · [Contact seller](#)

US \$30.00

or Best Offer

Condition: New

Quantity: More than 10 available / 3 sold

Buy It Now

[Add to cart](#)

[Make offer](#)

[♥ Add to watchlist](#)



People want this. 23 people are watching this.



Have one to sell? [Sell now](#)

WHAT'S THE DAMAGE?



Sold and dispatched by
PLANET-VINYL ★★★★★ 44 sales

PRO

49.99 €

Add to cart

≡ Add to Wish List ?

♥ Add to favorites

Format

Vinyl LP x 2 Colored

New or Used

Reissue New

Cover condition

M ?

Media condition

M ?

Label



Pressing

■■■■ ■■■ ■■■■

Year

Quantity available

10

Shipping costs (from):

22.90€

Seller's comment :

Frank Ocean Unreleased, Misc. Vol. 3 2LP Clear Blue Marbled Vinyls / Vinyles Bleus Clairs Marbrés

A1 Frank Ocean–
Summer Remains 3:21
A2 Frank Ocean–

BACK OF ENVELOPE LOSS CALCULATION

Sold and dispatched by PLANET-VINYL ★★★★★ 44 sales	
49.99 €	
≡ Add to Wish List ?	♥ Add to favorites
Format	Vinyl LP x 2 Colored
New or Used	Reissue New
Cover condition	M ?
Media condition	M ?
Label	--
Pressing	-- --
Year	--
Quantity available	10
Shipping costs (from):	22.90€

€49.99 + 22.90 = €72.12 per item

↳ 44 already sold = €3,173.28

Seller has 98 items in storefront

↳ €3,173.28 X 98 =
€310,981.44

- Over 500 unique vinyl sellers on platform
- If all the same the value is €155,490,000



WHAT ARE WE DOING ABOUT IT

Enforcement Tactics: What Works?

- ✓ DMCA Notices
- ✓ Cease and Desist Letters
- ✓ Intermediaries Strategies
- ✓ Litigation
- ✓ Criminal Referrals
- ✓ Direct Engagement
- ✓ Legislative Action



citylondonpolice • Follow



citylondonpolice The Police Intellectual Property Crime Unit (PIPCU) is going on the record to state that around 18 tonnes of evidence was seized yesterday, after officers raided an illegal vinyl pressing factory in west London.

They seized counterfeit vinyl records which, if genuine and sold at retail price, would have been worth an estimated loss to the industry of over £1 million.

Four pressing machines were found inside the factory.

A man was arrested on suspicion of trademark and money laundering offences and has since been released under investigation.

The operation was supported by the UK record labels association, @bpi_music.

Edited · 1w



ipoenforcement Great work! 🍌



1w 2 likes Reply



139 likes

February 21



Add a comment...

Post

56 COUNTRIES COVERED

North America	South America	Europe	Asia	Oceania	Middle East
Canada	Argentina	Austria	Bangladesh	Australia	Bahrain
Mexico	Brazil	Belgium	China	New Zealand	Jordan
United States	Chile	Czech Republic	Hong Kong		Lebanon
Costa Rica	Colombia	Finland	India		Oman
	Ecuador	France	Indonesia		Pakistan
	Peru	Germany	Japan		Qatar
	Uruguay	Hungary	Malaysia		Saudi Arabia
	Venezuela	Iceland	Maldives		UAE
		Ireland	Philippines		
		Italy	Singapore		
		Lithuania	South Korea		
		Luxembourg	Sri Lanka		
		Netherlands	Taiwan		
		Poland	Thailand		
		Russia	Vietnam		
		Spain			
		Switzerland			
		Ukraine			
		United Kingdom			



WHAT CAN YOU DO ABOUT IT

WHAT CAN YOU DO ABOUT IT?

- Rights Verification Form
- Digital Copyright Verification
- Check with copyright owner
- “Know Your Customer”
 - Verify information provided
 - Check references
 - Does it make sense