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Making Vinyl Conference in Nashville Celebrates Success with Nearly 400 Visitors

Registration Now Open for European Edition in Haarlem, September 30 - October 2

Nashville/ Haarlem/ Braunschweig, June 13, 2024 – **The Making Vinyl Conference, the premier event dedicated to vinyl records' resurgence and cultural significance, concluded its recent gathering in Nashville with resounding success. The event attracted nearly 400 attendees, including industry professionals and leaders from the entire vinyl record manufacturing supply chain, showcasing vinyl's enduring appeal and vibrant future. The team can now focus on the preparations for the upcoming partner event in the Netherlands – Making Vinyl Europe.**

The US conference, held from June 3-5 at the Hutton Hotel, featured a robust lineup of speakers, panel discussions, and showings from some of the most influential figures in the vinyl industry. Highlights included a keynote presentation by Kevin Lewandowski, CEO of Discogs, on Day Two, workshops on pressing and packaging innovations, and networking opportunities that fostered collaboration and growth within the vinyl community.

"We are thrilled with the turnout and the enthusiasm shown by everyone who attended," says Bryan Ekus, President of Making Vinyl. "The energy and passion for vinyl are real, and it's clear that the medium continues to thrive. We are grateful to our sponsors, exhibitors, and attendees for making this event such a success."

Building on this momentum, Making Vinyl is excited to announce that registration is now open for its next European edition, which will take place from September 30 to October 2 in Haarlem, Netherlands. The Haarlem event promises to bring the

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same level of excitement and insight, with a focus on the unique dynamics of the European vinyl market.

"We eagerly anticipate our European edition in Haarlem," Bryan Ekus added. "The interest in vinyl is truly global, and we look forward to bringing together the European vinyl community to share knowledge, forge connections, and celebrate this beloved format."

European Conference Director Andreas Kohl hints at this year's focus of the conference: "In proximity of time to the Haarlem Vinyl Festival the goal is to incorporate all aspects of cultural expression connected and driven by vinyl. Whether you make records, you are a mastering or cutting engineer, an artist, a label, a journalist or record store owner we'd like to see you. In 2024 we would emphasize on celebrating the soul-stirring power of music and the enduring legacy of vinyl."

Attendees of the European edition can look forward to:

- A business-to-business matchmaking event covering all steps of the value chain in record manufacturing, moderated by key figures from each section
- Insightful panel discussions on topics such as, but not limited to:
 - o Current state of the industry
 - o New Horizons, New Markets, New Makers - the rise of manufacturing in emerging territories
 - o Marketing sustainable approaches and claims
 - o Artistic vision and consumer demand – how both translate onto vinyl records
 - o Managing the narrative of plastic manufacturing and pollution
 - o Quality control – a fading craft?
 - o Updates on counterfeiting and bootlegging
- Networking opportunities with industry professionals from across Europe and beyond
- Access to the previous [Haarlem Vinyl Festival](#)

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Early registration is encouraged. For more information and to register for the Conference Making Vinyl Europe, please visit:

<https://makingvinyl.com/europe-2024>

Downloads? You can find press releases, along with our latest PDF flyer, logo, and image assets here: makingvinyl.com/europe-2024 → “Media/ Press information”

For further inquiries, press briefings on-site, please contact the communication team: vivien@studiokrause.eu

About Making Vinyl:

Founded in 2017, Making Vinyl (<https://makingvinyl.com>) is the premier event dedicated to the vinyl record industry. The events feature keynote speakers, panel discussions and presentations from influential voices in the music industry. Attendees will learn about the latest trends and technologies in record manufacturing, distribution, album packaging and sustainable materials. It is also an opportunity to network with peers, explore the latest vinyl innovations and discover new ways to grow your business. Whether you are an experienced industry veteran or new to the vinyl scene, our events offer valuable insights and opportunities. Together we make vinyl. From tackling supply chain issues, understanding demand dynamics, adopting environmental best practice and overcoming challenges such as street date shuffle and postal paralysis, we are working together to solve the industry's current problems. www.makingvinyl.com

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About Studio Krause:

Studio Krause GmbH & Co. KG is organizing partner for Making Vinyl Europe, the premier business conference for the vinyl industry, encompassing manufacturing, distribution, and culture. Since 2019, we've been closely collaborating with Making Vinyl (US) to bring this event to Europe. Following successful events in Berlin, Offenbach (Germany), and Haarlem (Netherlands), we're excited to once again contribute to the 2024 Conference in Haarlem. Studio Krause - Your agency for sustainable communication, marketing strategies, and public relations across all business tiers.

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