



## **Making Vinyl Europe Conference Announces New Lineup of Speakers for 2024 Event in Haarlem, Netherlands**

**Nashville/ Haarlem/ Braunschweig, July, 2024 – The Making Vinyl Europe Conference is thrilled that its next event will be held in Haarlem, Netherlands again. It will take place from September 30th to October 2nd, 2024. This year's conference will feature an impressive lineup of speakers who will address the industry's current challenges, innovations, and future opportunities.**

The 2024 conference promises to be an unmissable event for vinyl enthusiasts, industry professionals, and anyone interested in the resurgence of vinyl records. Attendees will have the unique opportunity to hear from leading experts and visionaries, including:

- Flo Kaufmann, Owner, FLoKaSon: Flo will bring his unique perspective as an entrepreneur and technical expert in the vinyl industry, highlighting the latest technological advancements and their impact on vinyl production.
- Vladimír Víšek, Head of Sustainability, GZ Media: As a leader in sustainability efforts, Vladimír will discuss innovative approaches to making vinyl production more eco-friendly, aligning with global environmental goals.
- Carol Kavanagh, Manufacturing Services Manager, Cargo Records Germany: Carol will share her extensive expertise in vinyl manufacturing services, offering a deep dive into the processes and challenges faced by distributor who is built on vinyl and offers manufacturing services.
- Marcin Dąbek, Sales Director / KAM for Foreign Markets, Takt Vinyl Pressing Plant: Marcin's session will focus on international sales and market strategies, providing valuable insights into the global reach of vinyl records, trends and perspectives.
- Paul Briggs, Global Head Of Production, Domino Records: Paul will give insights into the challenges of working as a manufacturing expert in one of the most renowned independent labels in the world. Releases he worked

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on include Arctic Monkeys, Julia Holter, The Kills, Beth Gibbons, Anna Calvi and My Bloody Valentine

- Tom Nieuweboer, CO !K7 Music: !K7 Music presents itself as a driving force in improving social practices in the music industry, diversity, equity, and inclusion. Tom's session will discuss the current status of efforts in his company and the industry in general.

The Making Vinyl Conference 2024 will also feature numerous other distinguished speakers covering a wide range of topics relevant to the vinyl industry. Attendees can expect to engage in thought-provoking discussions, attend insightful workshops, and network with industry peers.

This year the conference will shed more light on cultural aspects, the international vinyl community, and sustainability approaches. This focus will add new perspectives and insight knowledge to the manufacturing side of vinyl records and will incorporate a wide array of attendees from the vinyl community that is not directly associated with the manufacturing side.

"We are excited to bring the Making Vinyl Conference to Haarlem and to present such a dynamic lineup of speakers," said Bryan Ekus, President. "Our goal is to provide a platform for sharing knowledge, fostering innovation, and addressing the challenges and opportunities facing the vinyl industry today."

For more information and to register, please visit:

<https://makingvinyl.com/europe-2024/>

**Downloads?** You can find press releases, along with our latest PDF flyer, logo, and image assets here: [makingvinyl.com/europe-2024](https://makingvinyl.com/europe-2024/) → "Media/ Press information"

**For further inquiries**, press briefings on-site, please contact the communication team: [vivien@studiokrause.eu](mailto:vivien@studiokrause.eu)

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### **About Making Vinyl Conference:**

The Making Vinyl Conference is an annual event dedicated to the vinyl record industry, bringing together manufacturers, suppliers, retailers, and enthusiasts from around the world. The conference focuses on exploring the latest trends, technologies, and best practices to support the continued growth and success of vinyl records. (Events in the USA and EUROPE)

### **About Making Vinyl:**

Founded in 2017, Making Vinyl (<https://makingvinyl.com>) is the premier event dedicated to the vinyl record industry. The events feature keynote speakers, panel discussions and presentations from influential voices in the music industry. Attendees will learn about the latest trends and technologies in record manufacturing, distribution, album packaging and sustainable materials. It is also an opportunity to network with peers, explore the latest vinyl innovations and discover new ways to grow your business. Whether you are an experienced industry veteran or new to the vinyl scene, our events offer valuable insights and opportunities. Together we make vinyl. From tackling supply chain issues, understanding demand dynamics, adopting environmental best practice and overcoming challenges such as street date shuffle and postal paralysis, we are working together to solve the industry's current problems. [www.makingvinyl.com](http://www.makingvinyl.com)

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### **About Studio Krause:**

Studio Krause GmbH & Co. KG is organizing partner for Making Vinyl Europe, the premier business conference for the vinyl industry, encompassing manufacturing, distribution, and culture. Since 2019, we've been closely collaborating with Making Vinyl (US) to bring this event to Europe. Following successful events in Berlin, Offenbach (Germany), and Haarlem (Netherlands), we're excited to once again contribute to the 2024 Conference in Haarlem. Studio Krause - Your agency for sustainable communication, marketing strategies, and public relations across all business tiers.

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