



## Countdown to Making Vinyl Europe Conference 2024:

### Shaping the Future of the Vinyl Industry Together

Haarlem/ Braunschweig, September 2024—**The wait is almost over: Making Vinyl Europe, the only business event of its kind, is returning to Haarlem, the Netherlands, from September 30 to October 2, 2024. This platform brings together key players from across the vinyl industry to discuss current challenges, technological innovations, and the sector's outlook—from production to consumer trends.**

The conference is an unmissable event for anyone connected to the vinyl record industry, whether manufacturers, labels, sustainability experts, or distribution specialists. It offers in-depth insights into the dynamic vinyl market, which faces growing demand, complex production processes, and increased sustainability and quality requirements. Attendees can look forward to engaging keynotes, panel discussions, and workshops, including:

- **Anouk Rijnders**, Haarlem Vinyl Festival: Anouk will deliver a keynote on how the Haarlem Vinyl Festival transforms the city into the "Vinyl Capital of the World" for a week.
- **Greg Schoener**, Vice President, Copycats Record Pressing: Greg will present on the VRMA Counterfeiting Working Group's efforts to address current challenges and measures against counterfeiting.
- **Kevin Da Costa**, Industry Expert: Kevin will moderate the panel "New Horizons, New Markets, New Makers," discussing the rise of production facilities in emerging markets and how they are responding to growing demand.

The complete program can be found at [makingvinyl.com/making-vinyl-europe-2024-program](https://makingvinyl.com/making-vinyl-europe-2024-program).

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The conference aims to foster a spirit of collaboration, positioning itself as a kick-off for the next steps in the vinyl industry—a unique opportunity to develop new approaches and set the course for the future together. A particular highlight is the **Making Vinyl Record Sustainability Summit**, held on the conference's final day, which will focus on sustainable practices in vinyl production.

Bryan Ekus, President of Making Vinyl, emphasizes: “Our goal is to provide a platform where the entire industry can have a voice. From manufacturing to consumption, many questions concern us all, and together, we want to find solutions. The Making Vinyl Europe Conference is the perfect place to take the next steps and actively shape the future of vinyl records.”

For those engaged in the vinyl industry, this event offers an excellent chance for exchange, learning, and networking. The PHIL in the vibrant city of Haarlem will once again serve as an inviting venue for presentations, learning panels, and parties. **Together, we are Making Vinyl!**

More information and registration at [makingvinyl.com/europe-2024](https://makingvinyl.com/europe-2024).

For press inquiries and to schedule on-site interview appointments, please contact the communication team at [vivien@studiokrause.eu](mailto:vivien@studiokrause.eu). Downloadable text and image materials are available here:

>> [TOGETHER WE ARE MAKING VINYL](#).

**Recommendation:** Those looking to celebrate vinyl even before the conference should attend the [Haarlem Vinyl Festival](#). The city will host concerts, readings, exhibitions, and markets in unique venues from September 27 to 29. Registered participants of the Making Vinyl Conference will receive exclusive discounts, including a free Sunday pass and a 50% discount on the weekend ticket.

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### **About Making Vinyl Conference:**

The Making Vinyl Conference is an annual event dedicated to the vinyl record industry, bringing together manufacturers, suppliers, retailers, and enthusiasts from around the world. The conference focuses on exploring the latest trends, technologies, and best practices to support the continued growth and success of vinyl records. (Events in the USA and EUROPE)

### **About Making Vinyl:**

Founded in 2017, Making Vinyl (<https://makingvinyl.com>) is the premier event dedicated to the vinyl record industry. The events feature keynote speakers, panel discussions and presentations from influential voices in the music industry. Attendees will learn about the latest trends and technologies in record manufacturing, distribution, album packaging and sustainable materials. It is also an opportunity to network with peers, explore the latest vinyl innovations and discover new ways to grow your business. Whether you are an experienced industry veteran or new to the vinyl scene, our events offer valuable insights and opportunities. Together we make vinyl. From tackling supply chain issues, understanding demand dynamics, adopting environmental best practice and overcoming challenges such as street date shuffle and postal paralysis, we are working together to solve the industry's current problems. [www.makingvinyl.com](http://www.makingvinyl.com)

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### **About Studio Krause:**

Studio Krause GmbH & Co. KG is organizing partner for Making Vinyl Europe, the premier business conference for the vinyl industry, encompassing manufacturing, distribution, and culture. Since 2019, we've been closely collaborating with Making Vinyl (US) to bring this event to Europe. Following successful events in Berlin, Offenbach (Germany), and Haarlem (Netherlands), we're excited to once again contribute to the 2024 Conference in Haarlem. Studio Krause - Your agency for sustainable communication, marketing strategies, and public relations across all business tiers.

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