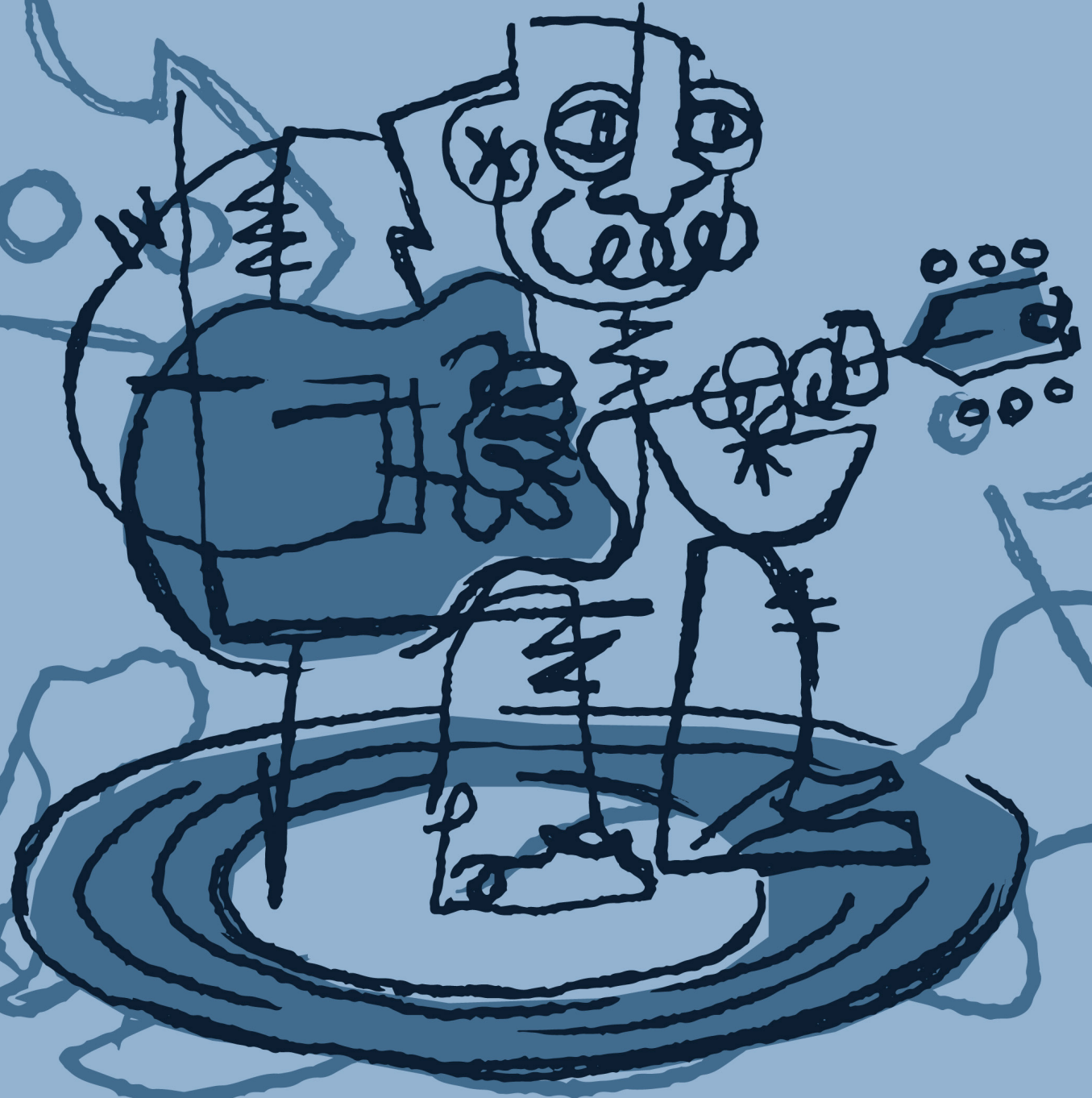


MAKING VINYL

MEMPHIS

T E N N E S S E E



JUNE 2-4, 2025

RENASANT CONVENTION CENTER

MAKINGVINYL.COM | #MAKINGVINYL

WELCOME

Join us for the eighth annual Making Vinyl Conference, the premier event dedicated to the physical music industry. Over the years, we've proudly adapted our conference program to the ever-evolving marketplace, ensuring relevant, actionable insights for our attendees.

A portion of this year's program will focus on sustainability, highlighting innovative practices and solutions for a greener future in vinyl production.

Taking place June 2-4, 2025, at the Renasant Convention Center in downtown Memphis, this year's event will offer even more space for product demonstrations and hosted networking opportunities, creating an engaging and interactive environment for all participants.

We anticipate welcoming over 350 professionals from across the globe, representing every facet of the vinyl record supply chain and production process. From pressing plants to packaging experts, record labels to retailers, Making Vinyl is the only event that brings together the full ecosystem of the physical music industry under one roof.

With a program designed to tackle the latest challenges and showcase ground breaking innovations, Making Vinyl Memphis 2025 offers unparalleled networking opportunities and a platform to connect with key decision-makers and industry leaders. Join us in shaping the future of vinyl at this can't-miss event!

SEE THIS YEAR'S SPONSORSHIP BENEFITS ON PAGE (7) SEVEN.

Custom packages are available upon request.

To book your exhibit space and secure your sponsorship, please contact BRYAN EKUS at bryan@makingvinyl.com or call +1 407 733 1901.

ATTENDEES

INDUSTRY SEGMENTS

VINYL PRESSING	31%
RECORD LABEL	25%
AUDIO MASTERING CUTTING & STAMPER SERVICE	11%
PACKAGING DESIGN & SUPPLY	9%
BROKER & DISTRIBUTOR	7%
EQUIPMENT MANUFACTURER	6%
RAW MATERIAL SUPPLIER	5%
PRESS	3%
RECORD STORE	
OWNER / ENTHUSIAST	2%
TRADE ASSOCIATIONS	1%

JOB TITLES

EXECUTIVE MANAGEMENT	38%
PRODUCTION & DISTRIBUTION	25%
OWNER	15%
SALES AND MARKETING	13%
BUSINESS DEVELOPMENT	7%
OTHER	2%



Jack White & Ben Blackwell, Making Vinyl Detroit 2017

THE
 MAKING VINYL
 CONFERENCE
 UNLEASHES
 THE RHYTHM OF
 INNOVATION -
 WHERE
 GLOBAL LEADERS
 CONVERGE
 TO SHAPE
 THE FUTURE
 OF THE VINYL RECORD
 INDUSTRY.



Darryl McDaniels, Making Vinyl Detroit 2017

TESTIMONIALS



“

*Very good conference
to learn about the
vinyl market.*

Overall awesome event!

”

“

*First Time Attendee -
very well organized;
great opportunity
to network.*

”

KEY TAKEAWAYS

(Taken from post-convention attendee survey)

“Meeting others in the industry”

“Great to hear experiences from other plants that faced similar challenges”

“Meeting other vinyl suppliers and production folks was really valuable”

“Meeting other people involved in our processes like cutting engineers, packaging”

“Learned a lot at the audiophile panel – wish I had asked more questions”

“The vinyl industry is alive, well and flourishing”

“Many like-minded people are doing their part to keep the industry going”

“This may be only the beginning...”

“I met a lot of people that I’ve known for years via email and telephone”

“I met a lot of new (to me) people. Met possible vendors”

“It was interesting discussing others problem-solving techniques”

“New presses will help the pressing bottleneck. Yeah!”

“Vinyl continues to grow, but there is lots to do still”

“Too many to list!!!!
Amazing event!!!”

“Preserving quality vinyl and developing metrics are more important than ever”

“The vinyl community is just the best”

“Great contacts”

“Positive outlook for vinyl industry in general”

“The positive and cooperative attitude between competitors”

“Technical info was instructive”

“The industry is healthy, working together, and evolving slowly”

“Stats, sharing concerns and common goals among the key players in the industry”

“The industry is very vibrant and progressing with new investment from newcomers”

“Technology is becoming more important”

“It helped my key employees understand that we are not alone in having the issues we have in manufacturing”

“I was able to meet with a couple of customers that we hadn’t be able to build project details; after meeting face to face we worked through some concepts that will allow us to move forward into a mutually beneficial relationship”

90%

of attendees would attend again next year

95%

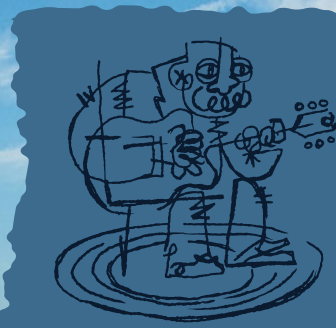
of attendees rated the agenda topics as exceptional, very good or good

98%

of the attendees rated the overall event as exceptional, very good or good

95%

of attendees rated the quality of audience as exceptional, very good or good



VENUE

**Renasant
Convention Center**
55 N Main Street
Memphis, TN 38103

MEMPHIS



Simplicity

VINYL SURGE

SALES SHOW
NO SIGNS OF
SLOWING DOWN

Billy Fields Making Vinyl Minneapolis 2023

SPONSORSHIP OPPORTUNITIES

DELIVERABLES	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Top billing logo placement as “Presented by” sponsor on all materials (Exclusive)	✓					
Conference Welcome Remarks	✓	✓				
Sponsorship of Networking Reception	✓	✓				
Main stage customer case study presentation	✓	✓				
Newsletter promotion of main stage presentation	✓	✓				
Video Commercial Shown In General Session	✓	✓	✓			
On Stage Speaking Spotlight (5-min.)	✓	✓	✓			
One Banner Ad in Promotional emails	✓	✓	✓	✓		
Sponsor logo on directional signage	✓	✓	✓	✓	✓	
Sponsor logo in Email Promos, Website and PR	✓	✓	✓	✓	✓	✓
Table Top Exhibit - OR - Company Signage**	✓	✓	✓	✓	✓	✓
Conference Program Ad	2 Pages	Full Page	Full Page	Full Page	Half Page	Qtr. Page
Conference Program Ad Placement	Priority 1	Priority 2	Priority 3	Priority 4		
Complimentary Conference Registrations	10	7	5	4	3	2
Number of Sponsorships Available	1	2	6	unlimited	unlimited	unlimited
PRICE	\$25,000	\$ 15,000	\$ 10,000	\$ 7,500	\$ 5,000	\$ 3,750

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Conference Program	Double-page spread \$ 1,600 USD	Outside rear cover \$ 1,100 USD	Inside rear cover \$ 1,000 USD	Inside rear cover \$ 950 USD	Inside run-of-paper \$ 900 USD
Badge Holder/Lanyard; Bag and Pad folio	Additional \$3,500 and materials provided by sponsor. Available to SILVER level and above. Single sponsor only for each.				

*Sponsor provides video commercial in 10-days in advance to the organizers. .

**Sponsor provides pop-up sign, promotional sign, or company banner.

Table Top Exhibit Package includes Pipe & drape 10' x 10' show space. One 6' draped table with 2 chairs, and wastebasket,.

Custom packages are available upon request.

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PAST ATTENDEES

!K7 Music
2424 Vinyl Pressing
610 Record Manufacturing
A to Z Media.
Abbey Road Institute
Abbey Road Studios. London
ABKCO Music & Records, Inc.
After Hours Records
AIR Studios
Albatronstudios
All Media Supply
Alliance Entertainment
Alphagary
American Vinyl Workshop
AMG
Amped Distribution
Anglo Printers
Angstrom Mastering
Anthem Vinyl
Apollon Records
APSP LLC
Artone Studio
Association Executives Group
Asthmatic Kitty Records
Audio-Technica
Audiodrome Vinyl
Bags Unlimited
Bandcamp
Beggars Group
BEGRA Granulate
Belgian Vinyl Pressing Plant
Beologic
Bertus Distribution / Music
On Vinyl
Better Noise Music
Bieber Galvanics / Flight13
Duplication
Big Loud
Black Belt Mastering
BMG
BPI
Brewery Studios Berlin
CAF North America
Cargo Records Germany
Cascade Record Pressing
CD-Museum
Centralsdubs Cutting &
Mastering
Century Media Records
CIBC Capital Markets

CIMX
Citizen Vinyl
Clamped Down Pressing
Classic City Vinyl Works
Colt Technology Services
Concord
Cooking Vinyl
Copycats Record Pressing
Creative Industries
Consultant
Deep Cuts Documentary
DeepGrooves
Department of Record Stores
Digital Disc
Digital Matrix Corporation
Disc Makers
Discogs
DMS Disk Media Service
Domino Recording Company
Dorado Music Packaging
Down In The Valley
Drummond Vinyl inc
Dugdale Ltd
dunk!pressing
duophonic
EB Live
Edel
elasticStage
Electric Fetus
Elsässer
Emil Berliner Studios
Epitaph Records
ERA
Erika Records Inc.
Estemac Electronic
Evolution Music Ltd
Exceleration Music
Fidelity Record Pressing
FLoKaSon
Fox Rothschild LLP
Furnace Record Pressing
Futuresource Consulting
Galactic Wax
Gearbox Records
Go2NFT
Gold Rush Vinyl
Gold Shop Label Printing
Gotta Groove Records, Inc.
Grama Pressing
Going Underground Records

Gold Rush Vinyl
Gotta Groove Records, Inc
Granulat GmbH
Green Vinyl Records
Grove Industries
GZ Media, a.s.
Hand Drawn Pressing
Headphone Treats LLC
Key Production
Plastchem
Pheenix Alpha
Quality Record Pressings
RAKAMAKAFON
Randmuzik
Rare Form Mastering
Record Industry
Record Store Day
Netherlands
Record Technology Inc - RTI
Reindl Bindery
Republic of Music
RESINEX Germany
Rhymesayers Entertainment
Ritual Press
Rockabilia
Ross Ellis Packaging
Solutions
RPA Record Products
RPM Records
RTM Industries
Rucksack Records
Samanvii Digimedia Art
Scanavo
Schallplatten Schneid
Technik
Schallplattenfabrik Pallas
GmbH
Seabass Vinyl Limited
Secretly Group
SERA Manyetik A.S. & NORA
SharpTone Records
Sibert Instruments
Snapper Music
Softwax Record Pressing
Sonic Archives
Sonopress GmbH
Sony Music Entertainment
Sound Communication
Sound Machine Records
Sound Performance

Sterling Sound
Stoughton Printing Co.
Sundazed
SunPress Vinyl
SupremeX
SMOG Design, Incorporated
Taylor Corporation
Third Man Pressing
Thirty Tigers
Tokyo Dawn Records
Tommy Boy
TORQUE
TPC/Neotech
Trapeze Music &
Entertainment Ltd
TSI Digital Media
Tullis Russell
UAB Creative Industries
United Record Pressing
Universal Music Group
Vantiva Supply Chain
Solutions
Vinyl Alliance
Vinyl de Paris
Vinyl Exclusives
Vinyl Institute
Vinyl Me, Please
Vinyl Press UK
Vinyl Pressing FRYK
Vinylkey
Vinylpladen
VinylPlus Deutschland
Vinylverkstedet - Hyssingen
Produksjonsskole
Virgin Music Group
Viryl Technologies Corp.
Vinyl Record Mfg Association
Warner Music -WMX
Welcome to 1979
Westlake Global Compounds
Women in Vinyl
Woodland Group
World Trade Printing
Wrecking Crew Studios
X-DiSC
Yellow Media
Zenith Records
Zenith Vinyl
Zetaohm



Making Vinyl / Colonial Purchasing

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Orlando, FL 32837 USA

Contact us to see how you can get involved!

Partnership & Sponsorship
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