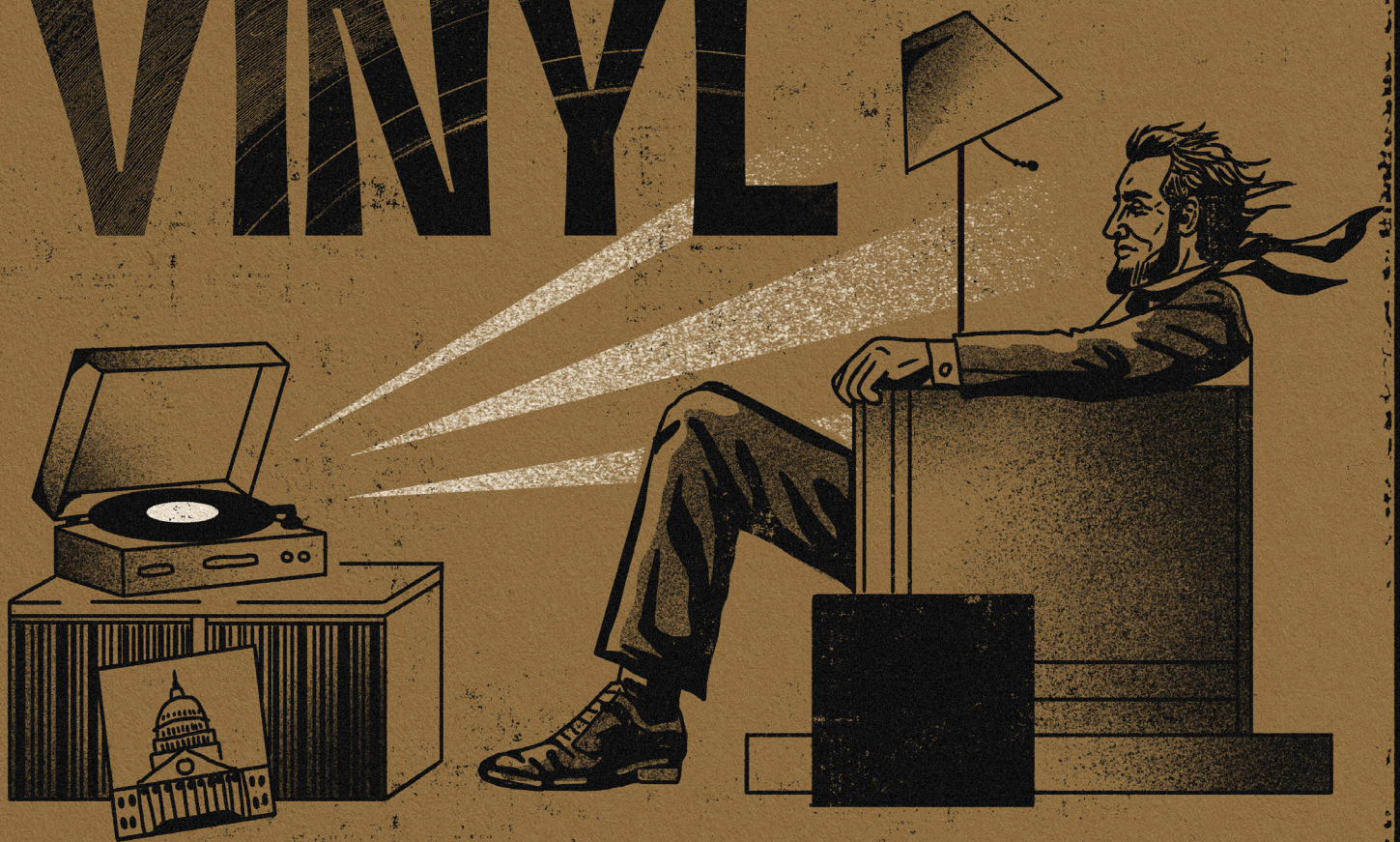


MAY 27-29, 2026

MAKING VINYL



WASHINGTON, D.C.

THE WESTIN • ALEXANDRIA OLD TOWN, VA

MAKINGVINYL.COM

WELCOME

Making Vinyl USA 2026 - Washington D.C. Put Your Brand at the Center of the Vinyl Industry!

After years of continuous growth, Making Vinyl has firmly established itself as the essential meeting point for professionals shaping the future of the vinyl record industry. From economic trends to cutting-edge technology, our conferences bring together the people who don't just talk about change — they drive it.

In 2026, vinyl is no longer a niche format. It is a powerful force in the global physical music market. With this momentum comes a responsibility: to ensure Making Vinyl remains the most relevant, forward-thinking, and influential gathering for industry leaders worldwide.



Following the success of our 2025 editions — where we introduced new formats and deepened our focus on sustainability, culture, and innovation — Making Vinyl USA 2026 heads to the Washington DC region for a landmark edition. This move places the conference at the crossroads of industry, policy, and global business, creating new opportunities for dialogue around regulation, sustainability, supply chains, and the future of physical media.

To understand where our industry is headed, we must also look beyond manufacturing alone. Sales, marketing, logistics, policy, and evolving consumer behavior all play a role in shaping vinyl's next chapter. Technology, sustainability, and culture remain central themes — but bold thinking, fresh perspectives, and cross-industry collaboration are what will truly define what comes next.

Making Vinyl USA 2026 will open its doors to companies both directly and indirectly connected to the vinyl ecosystem — from manufacturers and labels to logistics providers, packaging innovators, technology partners, and sustainability leaders. Through a curated mix of high-level panels, keynote presentations, and interactive workshops, we will deliver our most dynamic and forward-thinking program yet.

This is more than a conference.
It's where the business of vinyl meets its future.

WHAT IS MAKING VINYL?

Making Vinyl is the premier platform dedicated to the global resurgence of vinyl records. This annual conference brings together key players from every facet of the vinyl manufacturing and distribution industry, including record labels, pressing plants, packaging experts, retailers, and enthusiasts. Attendees gather to share insights, exchange ideas, and explore innovations shaping the future of vinyl.

Making Vinyl features a dynamic lineup of industry experts, thought leaders, and innovators who provide valuable perspectives on topics ranging from production techniques and technology advancements to market trends and consumer behavior. Through engaging panels, workshops, and networking opportunities, Making Vinyl offers unparalleled access to the latest developments and best practices driving the vinyl renaissance.

Since its inception, Making Vinyl has served as a catalyst for collaboration and growth within the vinyl community, fostering connections that drive innovation and propel the industry forward. Whether you're a seasoned professional or a newcomer to the vinyl market, Making Vinyl is the essential gathering for anyone passionate about the enduring appeal of vinyl records.



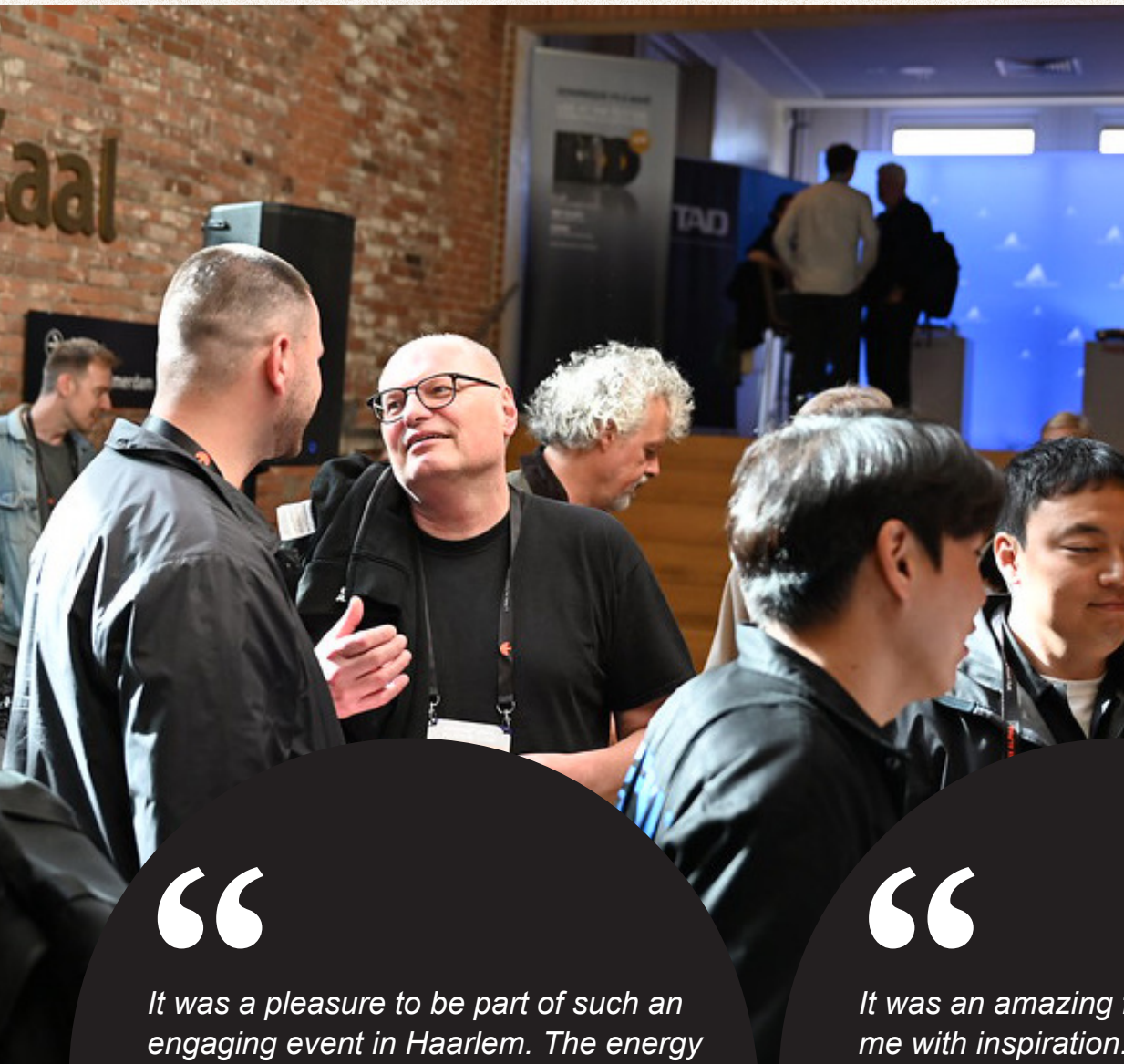
INDUSTRY SEGMENTS

Vinyl Pressing	33 %
Record Label	23 %
Audio Mastering Cutting & Stamper Service	9 %
Packaging Design & Supply	9 %
Broker & Distributor	9 %
Equipment Manufacturer	5 %
Raw Material Supplier	5 %
Press	4 %
Record Store	
Owner / Enthusiast	2 %
Trade Associations	1 %

JOB TITLES

Executive Management	42 %
Production & Distribution	21 %
Owner	13 %
Sales And Marketing	12 %
Business Development	9 %
Other	3 %

TESTIMONIALS



“
It was a pleasure to be part of such an engaging event in Haarlem. The energy and enthusiasm from everyone involved truly made it a memorable experience. I share every excitement about future opportunities to collaborate and discuss our shared passion for vinyl.
”

“
It was an amazing few days which filled me with inspiration. What a great bunch of people you brought together. I loved the sense of community. My head is still buzzing from the positive input. Looking forward to more.
”

KEY TAKEAWAYS

(Taken from post-convention attendee survey)

- “Meeting others in the industry”
- “Great to hear experiences from other plants that faced similar challenges”
- “Meeting other vinyl suppliers and production folks was really valuable”
- “Meeting other people involved in our processes like cutting engineers, packaging”
- “Learned a lot at the audiophile panel – wish I had asked more questions”
- “The vinyl industry is alive, well and flourishing”
- “Many like-minded people are doing their part to keep the industry going”
- “This may be only the beginning...”
- “I met a lot of people that I’ve known for years via email and telephone”
- “I met a lot of new (to me) people. Met possible vendors”
- “It was interesting discussing others problem-solving techniques”
- “New presses will help the pressing bottleneck. Yeah!”
- “Vinyl continues to grow, but there is lots to do still”
- “Too many to list!!!!!! Amazing event!!!!”
- “Preserving quality vinyl and developing metrics are more important than ever”
- “The vinyl community is just the best”
- “Great contacts”
- “Positive outlook for vinyl industry in general”
- “The positive and cooperative attitude between competitors”
- “Technical info was instructive”
- “The industry is healthy, working together, and evolving slowly”
- “Stats, sharing concerns and common goals among the key players in the industry”
- “The industry is very vibrant and progressing with new investment from newcomers”
- “Technology is becoming more important”
- “It helped my key employees understand that we are not alone in having the issues we have in manufacturing”
- “I was able to meet with a couple of customers that we hadn’t be able to build project details; after meeting face to face we worked through some concepts that will allow us to move forward into a mutually beneficial relationship”

90 %

of attendees would attend again next year

95 %

of attendees rated the agenda topics as exceptional, very good or good

98 %

of the attendees rated the overall event as exceptional, very good or good

95 %

of attendees rated the quality of audience as exceptional, very good or good

A HOT INDUSTRY

(\$1 Billion First Time Since 1986)

VENUE

Westin Old Town Alexandria
400 Courthouse Square, Alexandria, VA 22314 USA



SPONSORSHIP OPPORTUNITIES

DELIVERABLES	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Top billing logo placement as “presented by” sponsor on all materials (exclusive)	✓					
Conference welcome remarks	✓	✓				
Sponsorship of networking reception	✓	✓				
Main stage customer case study presentation	✓	✓				
Video commercial shown in general session *	✓	✓	✓			
Dedicated email to registered attendees	✓	✓	✓			
On stage speaking spotlight (5 min.)	✓	✓	✓			
One banner ad in promotional emails	✓	✓	✓	✓		
Sponsor logo on directional signage	✓	✓	✓	✓	✓	
Sponsor logo in email promos, website and PR	✓	✓	✓	✓	✓	✓
Table top exhibit - OR - company signage**	✓	✓	✓	✓	✓	✓
Company logo in conference program	✓	✓	✓	✓	✓	✓
Making Vinyl Magazine ad	2 pages	Full page	Full page	Half page	Half page	Qtr. page
Making Vinyl Magazine ad placement	Priority 1	Priority 2	Priority 3	Priority 4		
Complimentary conference registrations	10	7	5	4	3	2
Number of sponsorships available	1	2	6	unlimited	unlimited	unlimited
PRICE in USD	\$ 17,500	\$ 15,000	\$ 10,000	\$ 8,000	\$ 6,000	\$ 4,000

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Making Vinyl Magazine	Double-page spread \$1,800	Outside rear cover \$ 1,300	Inside rear cover \$ 1,100	Inside rear cover \$ 950	Inside run-of-paper \$ 900
Meet & Greet Sponsor	\$ 7,500				
Badge Holder/Lanyard	Additional \$3,500 and materials provided by sponsor				
Bag and Pad Folio	Additional \$3,500 and materials provided by sponsor. Available to SILVER level and above.				

*Sponsor provides video commercial in 10-days in advance to the organizers.**Sponsor provides pop-up sign, promotional sign, or company banner.
Table Top Exhibit Package includes: One 6’ draped table with 2 chairs, and wastebasket.

CUSTOM PACKAGES ARE AVAILABLE UPON REQUEST.

To book your exhibit space and secure your sponsorship, please contact BRYAN EKUS at bryan@makingvinyl.com or call +1 (407) 733 1901.

PAST ATTENDEES

A to Z Media
A2IM
Acony Records
Alliance Entertainment
Asheville Vinyl Pressing
Aqua Door Records
Bags Unlimited
Beggars Group
Baker & Taylor
Bertelsmann Printing Group
Bes Vinyl
Billboard Magazine
Black Lagoon Studios
Broadtime
CAF srl
Carlson Print Group
Caroline Distribution
Cascade Record Pressing
CCPC/BLACKWING
CD Video Manufacturing
Concord Music
Copicats Media
Craft Recordings/Concord
Crosley Brands
Culture Factory USA
Cykik
Culture Shock Clothing & Records
Diggers Factory
Digital Matrix
Disc Makers
Discogs
Dogstar Vinyl Record Mfg.
Dorado Music Packaging
Echo Designlab

Eleven Seven Label Group
Elysian Masters
Flipbin
Furnace Record Pressing
Glowtronics
Going Underground Records
Gold Rush Vinyl
Gotta Groove Records, Inc
Granulat GmbH
Green Vinyl
Grove Industries
GZ Media, a.s.
Hand Drawn Pressing
High Bias Recordings
Hip Latin Music, LLC
iam8bit
Imprint Indie Printing
Independent Record Pressing
Intervention Records
Johnny Nicholas Music
kdg Austria
Key Production
Lacquer Channel Mastering
Legacy Recordings
Leo Graphics Chicago LLC
Light in the Attic
Lion Crest Recording Instruments
Longplay Panama
Marsh Mastering
Masterdisk
Memphis Record Pressing
Merge Records
Microforum
Midnight Oil

Mobile Fidelity/Music Direct
MPO International
Morello SA
Nielsen Music
NiPro Records
Ninja Tune
Noiseland Industries
Nonesuch Records
optimal media GmbH
ORG Music
Indy Vinyl Pressing
Overzealous Records
Phoenix Alpha
Pirates Press, Inc.
Plastchem B.V.
Precision Record Pressing
Qrates
QRP Productions
Radio Wasteland Records
Rare Form Mastering
Record Store Day
Record Technology Inc - RTI
Renegade Nation
Reverb LP
RIAA
Riff Mechanics
Ross Ellis Packaging
RPA
Sabie
Second Line Vinyl
Smashed Plastic
Softwax Record Pressing
Sony Music Entertainment
Sound Communication

Sound Machine Records
Sound Performance
Sterling Sound
Stoughton Printing Co.
Sundazed
SunPress Vinyl
SupremeX
SMOG Design, Incorporated
Sweet Lime Records
Symcon Group
Take Out Vinyl
TC Transcontinental - Ross Ellis
Teach Rock
Tecnoplast USA
The People's label
The Warden Motif
The MO Amper Sounds
The Sound Garden
TPC Plastics
ThinkIndie Distribution
Third Man Pressing
Toyokasei / RSD Japan
United Record Pressing LLC
Universal Music Enterprises
VDC Group
Vinyl Record Pressing
Viny Technologies
Wabash MPI
Warner Music Group
WaterTower Music
Wedlake Industries, LLC
Welcome to 1979
Well Made Music LLC
Woodland Entertainment



www.makingvinyl.com

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Contact us to see how you can get involved!
Partnership & Sponsorship
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