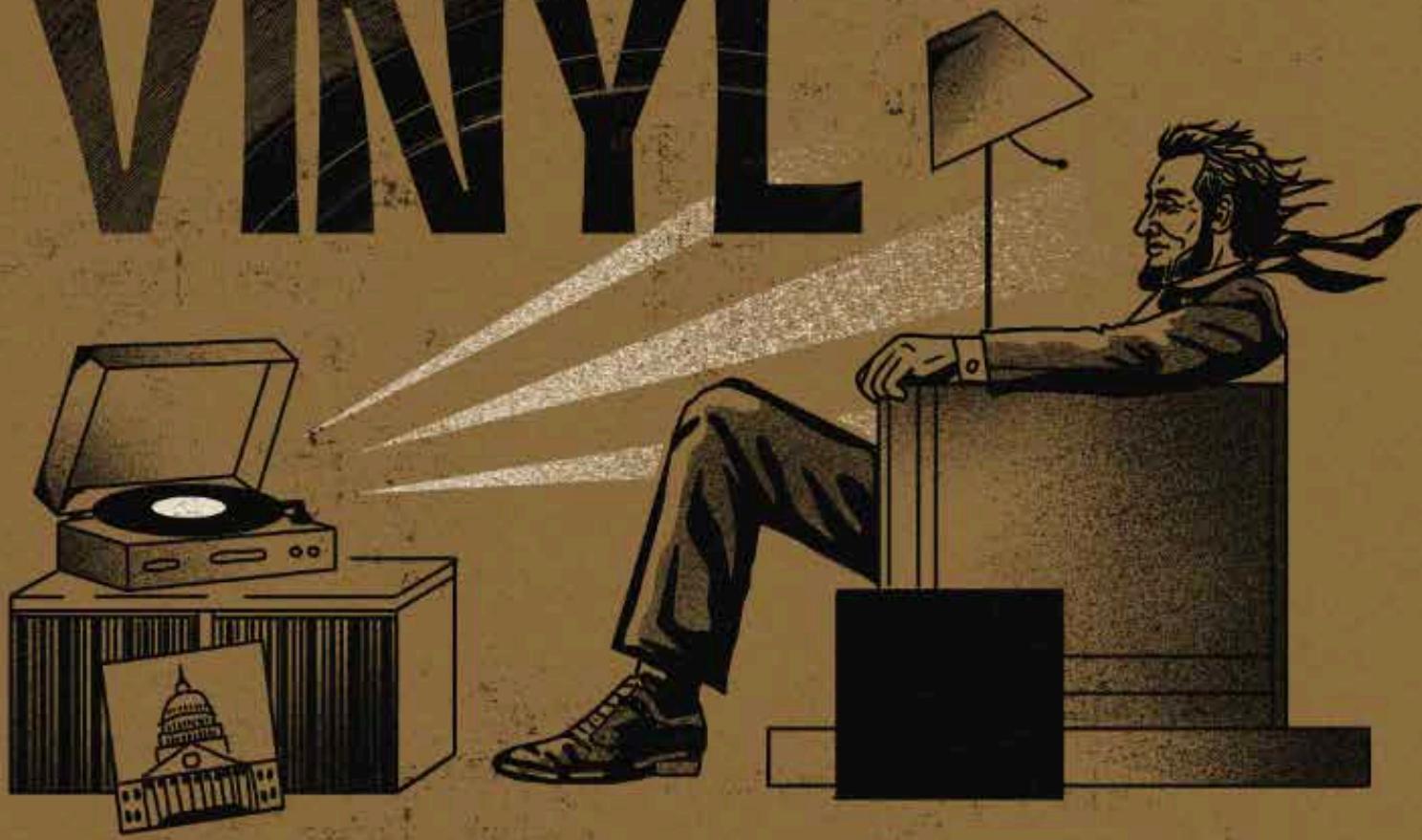


MAY 27-29, 2026

# MAKING VINYL



## WASHINGTON, D.C.

THE WESTIN • ALEXANDRIA OLD TOWN, VA

[MAKINGVINYL.COM](http://MAKINGVINYL.COM)

# WELCOME

## Making Vinyl USA 2026 - Washington D.C. Put Your Brand at the Center of the Vinyl Industry!

After years of continuous growth, Making Vinyl has firmly established itself as the essential meeting point for professionals shaping the future of the vinyl record industry. From economic trends to cutting-edge technology, our conferences bring together the people who don't just talk about change — they drive it.

In 2026, vinyl is no longer a niche format. It is a powerful force in the global physical music market. With this momentum comes a responsibility: to ensure Making Vinyl remains the most relevant, forward-thinking, and influential gathering for industry leaders worldwide.



**MAKING VINYL** ALL WE EVER WANTED – HOW ARTISTIC VISIONS TRANSLATE ONTO VINYL

ANDREAS KOHL Making Vinyl Europe	RICHARD BEECHING Snapper Music	PAUL BRIGGS Domino Recording Company
JENS PRÜTER Nuclear Blast Records	NICK AZINAS Sharp Tone Records	CONNY OCHS Songwriter and fine artist

Following the success of our 2025 editions — where we introduced new formats and deepened our focus on sustainability, culture, and innovation — Making Vinyl USA 2026 heads to the Washington DC region for a landmark edition. This move places the conference at the crossroads of industry, policy, and global business, creating new opportunities for dialogue around regulation, sustainability, supply chains, and the future of physical media.

To understand where our industry is headed, we must also look beyond manufacturing alone. Sales, marketing, logistics, policy, and evolving consumer behavior all play a role in shaping vinyl's next chapter. Technology, sustainability, and culture remain central themes — but bold thinking, fresh perspectives, and cross-industry collaboration are what will truly define what comes next.

Making Vinyl USA 2026 will open its doors to companies both directly and indirectly connected to the vinyl ecosystem — from manufacturers and labels to logistics providers, packaging innovators, technology partners, and sustainability leaders. Through a curated mix of high-level panels, keynote presentations, and interactive workshops, we will deliver our most dynamic and forward-thinking program yet.

This is more than a conference.  
It's where the business of vinyl meets its future.

# WHAT IS MAKING VINYL?

Making Vinyl is the premier platform dedicated to the global resurgence of vinyl records. This annual conference brings together key players from every facet of the vinyl manufacturing and distribution industry, including record labels, pressing plants, packaging experts, retailers, and enthusiasts. Attendees gather to share insights, exchange ideas, and explore innovations shaping the future of vinyl.

Making Vinyl features a dynamic lineup of industry experts, thought leaders, and innovators who provide valuable perspectives on topics ranging from production techniques and technology advancements to market trends and consumer behavior. Through engaging panels, workshops, and networking opportunities, Making Vinyl offers unparalleled access to the latest developments and best practices driving the vinyl renaissance.

Since its inception, Making Vinyl has served as a catalyst for collaboration and growth within the vinyl community, fostering connections that drive innovation and propel the industry forward. Whether you're a seasoned professional or a newcomer to the vinyl market, Making Vinyl is the essential gathering for anyone passionate about the enduring appeal of vinyl records.



## INDUSTRY SEGMENTS

Vinyl Pressing	33 %
Record Label	23 %
Audio Mastering Cutting & Stamper Service	9 %
Packaging Design & Supply	9 %
Broker & Distributor	9 %
Equipment Manufacturer	5 %
Raw Material Supplier	5 %
Press	4 %
Record Store Owner / Enthusiast	2 %
Trade Associations	1 %

## JOB TITLES

Executive Management	42 %
Production & Distribution	21 %
Owner	13 %
Sales And Marketing	12 %
Business Development	9 %
Other	3 %

# TESTIMONIALS



“

*It was a pleasure to be part of such an engaging event in Haarlem. The energy and enthusiasm from everyone involved truly made it a memorable experience. I share every excitement about future opportunities to collaborate and discuss our shared passion for vinyl.*

”

“

*It was an amazing few days which filled me with inspiration. What a great bunch of people you brought together. I loved the sense of community. My head is still buzzing from the positive input. Looking forward to more.*

”



## KEY TAKEAWAYS

(Taken from post-convention attendee survey)

“Meeting others in the industry”

“Great to hear experiences from other plants that faced similar challenges”

“Meeting other vinyl suppliers and production folks was really valuable”

“Meeting other people involved in our processes like cutting engineers, packaging”

“Learned a lot at the audiophile panel – wish I had asked more questions”

“The vinyl industry is alive, well and flourishing”

“Many like-minded people are doing their part to keep the industry going”

“This may be only the beginning...”

“I met a lot of people that I've known for years via email and telephone”

“I met a lot of new (to me) people. Met possible vendors”

“It was interesting discussing others problem-solving techniques”

“New presses will help the pressing bottleneck. Yeah!”

“Vinyl continues to grow, but there is lots to do still”

“Too many to list!!!!!!  
Amazing event!!!”

“Preserving quality vinyl and developing metrics are more important than ever”

“The vinyl community is just the best”

“Great contacts”

“Positive outlook for vinyl industry in general”

“The positive and cooperative attitude between competitors”

“Technical info was instructive”

“The industry is healthy, working together, and evolving slowly”

“Stats, sharing concerns and common goals among the key players in the industry”

“The industry is very vibrant and progressing with new investment from newcomers”

“Technology is becoming more important”

“It helped my key employees understand that we are not alone in having the issues we have in manufacturing”

“I was able to meet with a couple of customers that we hadn't be able to build project details; after meeting face to face we worked through some concepts that will allow us to move forward into a mutually beneficial relationship”

**90 %**

of attendees would attend again next year

**95 %**

of attendees rated the agenda topics as exceptional, very good or good

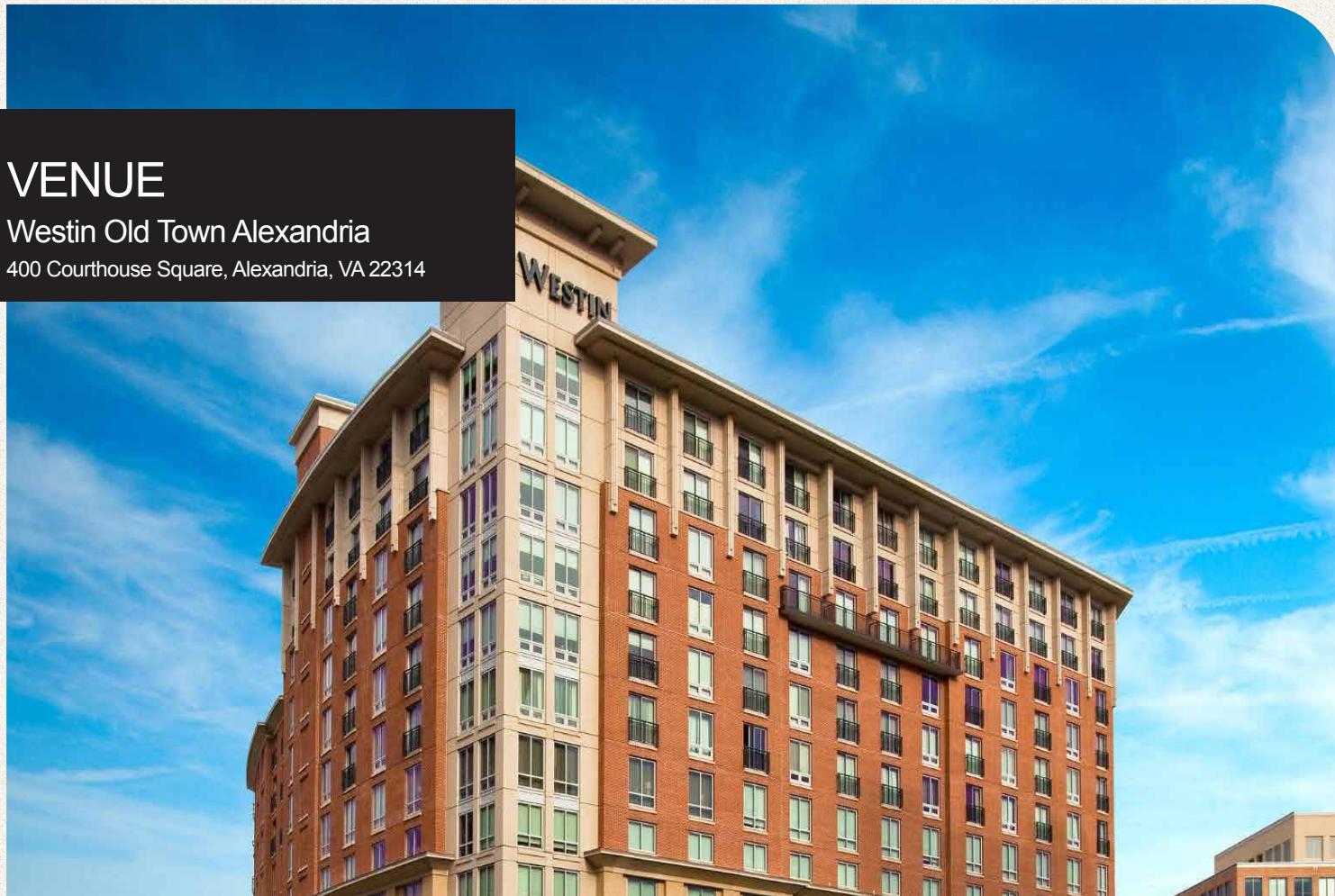
**98 %**

of the attendees rated the overall event as exceptional, very good or good

**95 %**

of attendees rated the quality of audience as exceptional, very good or good

# A HOT INDUSTRY (\$1 BILLION FIRST TIME SINCE 1986)



## SPONSORSHIP OPPORTUNITIES

DELIVERABLES	TITANIUM	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Top billing logo placement as "presented by" sponsor on all materials (exclusive)	✓					
Conference welcome remarks	✓	✓				
Sponsorship of networking reception	✓	✓				
Main stage customer case study presentation	✓	✓				
Video commercial shown in general session *	✓	✓	✓			
Dedicated email to registered attendees	✓	✓	✓			
On stage speaking spotlight (5 min.)	✓	✓	✓			
One banner ad in promotional emails	✓	✓	✓	✓		
Sponsor logo on directional signage	✓	✓	✓	✓	✓	
Sponsor logo in email promos, website and PR	✓	✓	✓	✓	✓	✓
Table top exhibit - OR - company signage**	✓	✓	✓	✓	✓	✓
Company logo in conference program	✓	✓	✓	✓	✓	✓
Making Vinyl Magazine ad	2 pages	Full page	Full page	Half page	Half page	Qtr. page
Making Vinyl Magazine ad placement	Priority 1	Priority 2	Priority 3	Priority 4		
Complimentary conference registrations	10	7	5	4	3	2
Number of sponsorships available	1	2	6	unlimited	unlimited	unlimited
PRICE in USD	\$ 17,500	\$ 15,000	\$ 10,000	\$ 8,000	\$ 6,000	\$ 4,000

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Making Vinyl Magazine	Double-page spread \$1,800	Outside rear cover \$ 1,300	Inside rear cover \$ 1,100	Inside rear cover \$ 950	Inside run-of-paper \$ 900
Meet & Greet Sponsor	\$ 7,500				
Badge Holder/Lanyard	Additional \$3,500 and materials provided by sponsor				
Bag and Pad Folio	Additional \$3,500 and materials provided by sponsor. Available to SILVER level and above.				

\*Sponsor provides video commercial in 10-days in advance to the organizers. \*\*Sponsor provides pop-up sign, promotional sign, or company banner.

Table Top Exhibit Package includes: One 6' draped table with 2 chairs, and wastebasket.

**Custom packages are available upon request.**

To book your exhibit space and secure your sponsorship, please contact BRYAN EKUS at [bryan@makingvinyl.com](mailto:bryan@makingvinyl.com) or call +1 (407) 733 1901.

# PAST ATTENDEES

A to Z Media	Eleven Seven Label Group	Mobile Fidelity/Music Direct	Sound Machine Records
A2IM	Elysian Masters	MPO International	Sound Performance
Acony Records	Flipbin	Morello SA	Sterling Sound
Alliance Entertainment	Furnace Record Pressing	Nielsen Music	Stoughton Printing Co.
Asheville Vinyl Pressing	Glowtronics	NiPro Records	Sundazed
Aqua Door Records	Going Underground Records	Ninja Tune	SunPress Vinyl
Bags Unlimited	Gold Rush Vinyl	Noiseland Industries	SupremeX
Beggars Group	Gotta Groove Records, Inc	Nonesuch Records	SMOG Design, Incorporated
Baker & Taylor	Granulat GmbH	optimal media GmbH	Sweet Lime Records
Bertelsmann Printing Group	Green Vinyl	ORG Music	Symcon Group
Bes Vinyl	Grove Industries	Indy Vinyl Pressing	Take Out Vinyl
Billboard Magazine	GZ Media, a.s.	Overzealous Records	TC Transcontinental - Ross Ellis
Black Lagoon Studios	Hand Drawn Pressing	Pheenix Alpha	Teach Rock
Broadtime	High Bias Recordings	Pirates Press, Inc.	Tecnoplast USA
CAF srl	Hip Latin Music, LLC	Plastchem B.V.	The People's label
Carlson Print Group	iam8bit	Precision Record Pressing	The Warden Motif
Caroline Distribution	Imprint Indie Printing	Qrates	The MO Amper Sounds
Cascade Record Pressing	Independent Record Pressing	QRP Productions	The Sound Garden
CCPC/BLACKWING	Intervention Records	Radio Wasteland Records	TPC Plastics
CD Video Manufacturing	Johnny Nicholas Music	Rare Form Mastering	ThinkIndie Distribution
Concord Music	kdg Austria	Record Store Day	Third Man Pressing
Copycats Media	Key Production	Record Technology Inc - RTI	Toyokasei / RSD Japan
Craft Recordings/Concord	Lacquer Channel Mastering	Renegade Nation	United Record Pressing LLC
Crosley Brands	Legacy Recordings	Reverb LP	Universal Music Enterprises
Culture Factory USA	Leo Graphics Chicago LLC	RIAA	VDC Group
Cykik	Light in the Attic	Riff Mechanics	Vinyl Record Pressing
Culture Shock Clothing and Records	Lion Crest Recording Instruments	Ross Ellis Packaging	Viryl Technologies
Diggers Factory	Longplay Panama	RPA	Wabash MPI
Digital Matrix	Marsh Mastering	Sabic	Warner Music Group
Disc Makers	Masterdisk	Second Line Vinyl	WaterTower Music
Discogs	Memphis Record Pressing	Smashed Plastic	Wedlake Industries, LLC
Dogstar Vinyl Record Mfg.	Merge Records	Softwax Record Pressing	Welcome to 1979
Dorado Music Packaging	Microforum	Sony Music Entertainment	Well Made Music LLC
Echo Designlab	Midnight Oil	Sound Communication	Woodland Entertainment



[www.makingvinyl.com](http://www.makingvinyl.com)

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